StartERP
AI BUSINESS OS

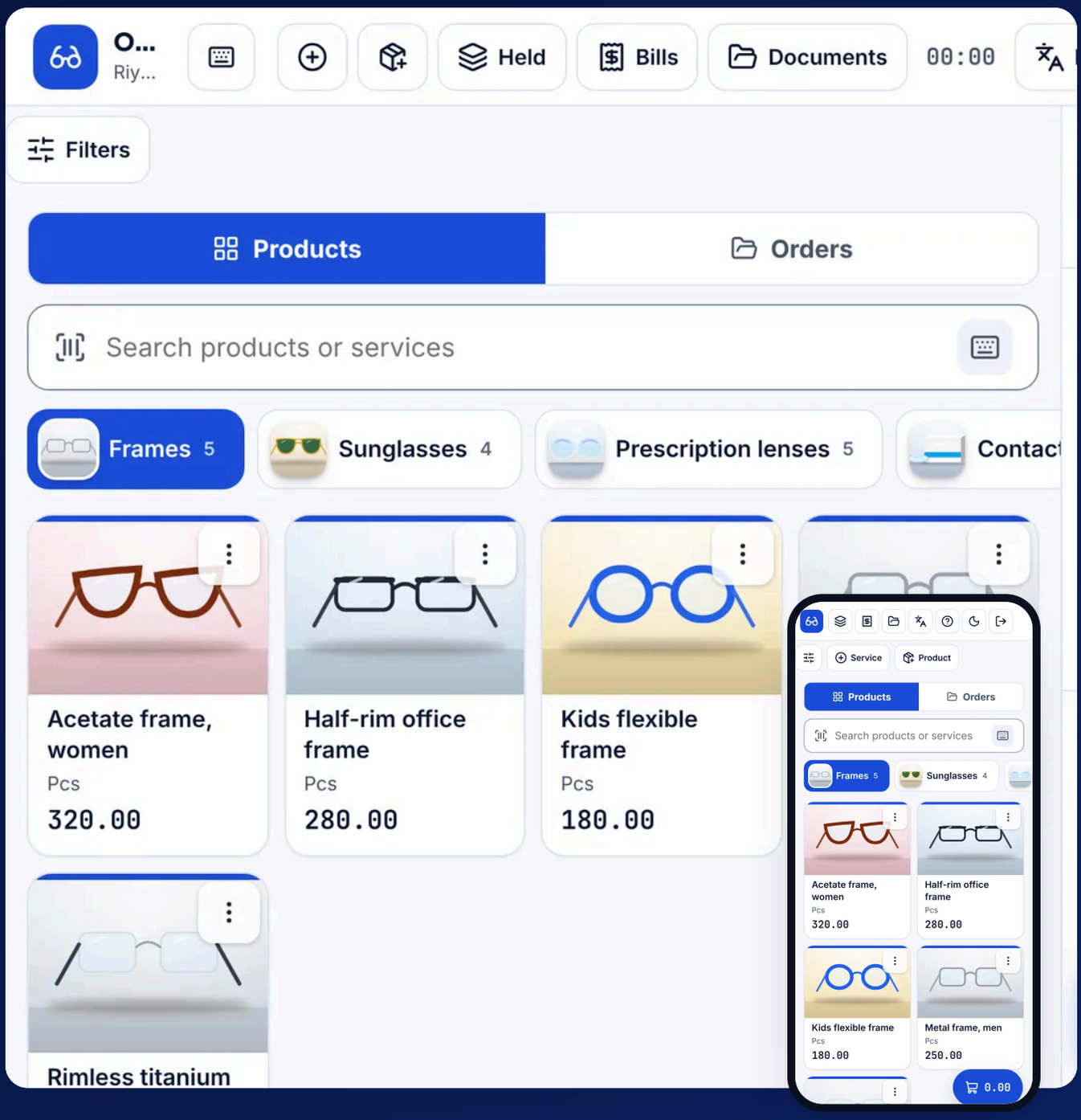
Saudi Arabia

OPTICAL SHOP POS

POS for optical shops and opticians

Frames and sunglasses by shape and size, lenses sold with each eye's prescription, contact lenses and a lens orders board.

- ZATCA Phase 2
- Arabic and English
- Works offline
- Hijri and Gregorian dates
- StartAI built in



Built in Jeddah for Saudi businesses

starterp.org

AT THE COUNTER

Made for the way you sell

Scan the frame, tap the lenses and type the patient's prescription for each eye: the Rx prints on the invoice line, the advance is taken, and the order moves from the lab to ready and collected on the Orders board.

Prescription on the invoice
Right and left eye SPH, CYL, AXIS and ADD, PD and the ready date are asked for each pair of lenses and printed on its line.

Lens orders board
Every paid lens or repair order moves from ordered to in the lab, ready and collected, so you call the customer on time.

Frames by shape, size and material
Full rim, half rim or rimless, 52-18-140, metal, acetate or titanium: on every frame and as POS filters.

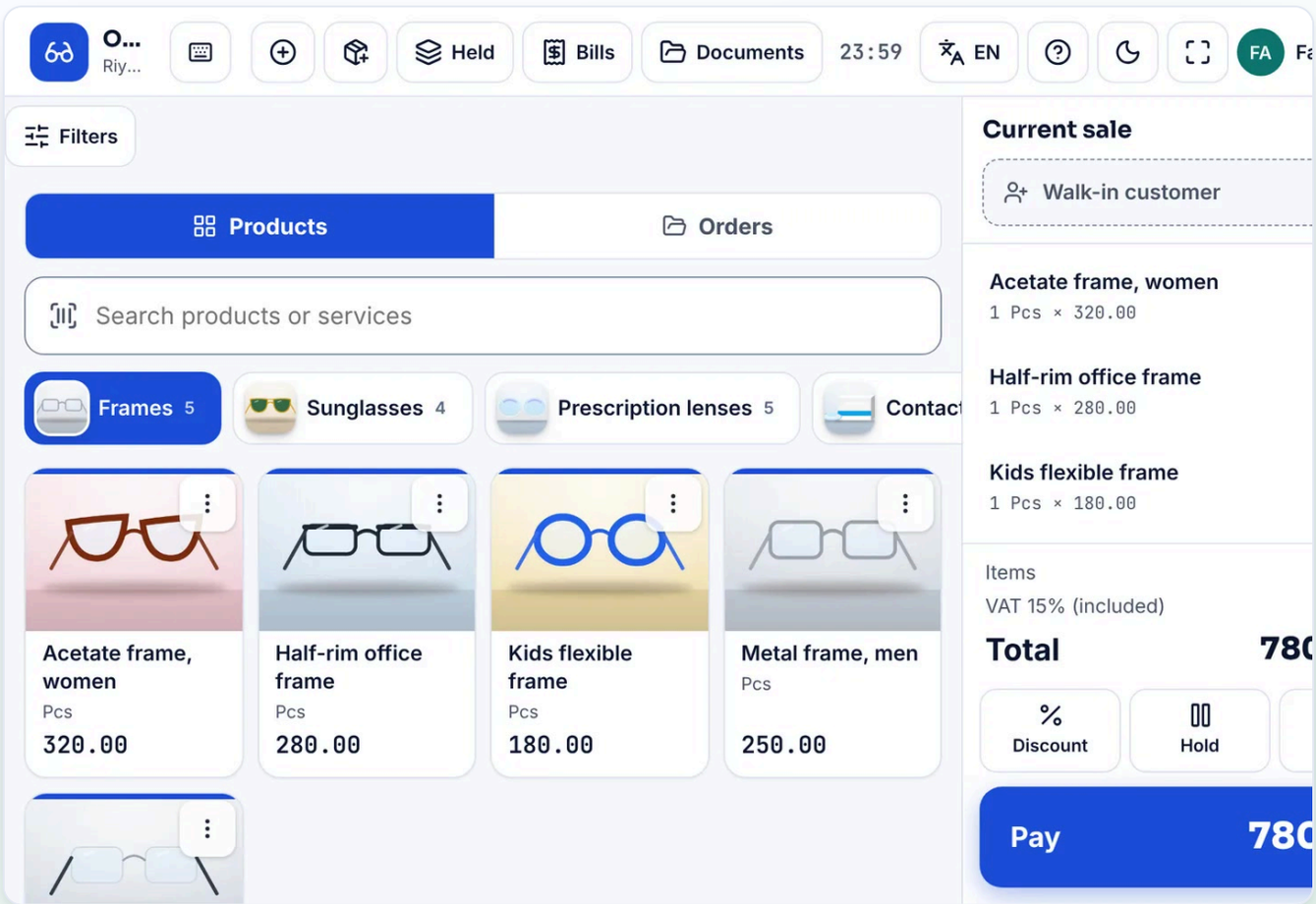
Contact lenses and care
Monthly, daily, toric and colour lenses, solutions and drops, scanned from the box.

Eye tests and fitting
Computerised eye tests and contact lens fitting are sold as services with the patient's name.

Prescriptions kept with the customer
Upload the eye prescription to the customer's documents with its expiry date, so the next pair is made from the right Rx.

Ideal for

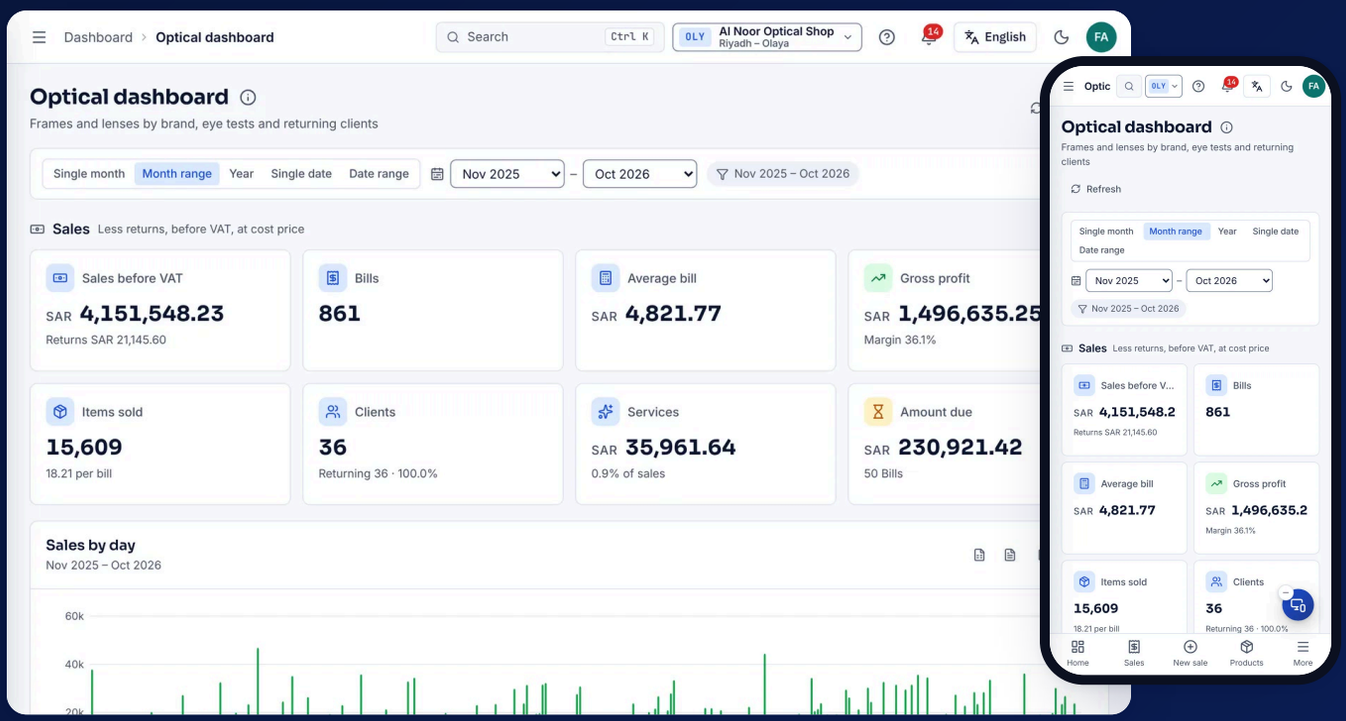
Optical shops · Optometry clinics with a shop · Sunglasses stores · Contact lens counters



YOUR DASHBOARD

Optical dashboard

Frames and lenses by brand, eye tests and returning clients



COMPLIANCE

ZATCA Phase 2 e-invoicing, built in

- **Cleared and reported.** Tax invoices are cleared and simplified invoices reported, with the status on every invoice.
- **QR code and signed XML** on every invoice, printed or sent on WhatsApp and email.
- **Bilingual tax invoices** in Arabic and English with your CR and VAT numbers.
- **Offline till.** Keep selling when the internet drops; invoices go to ZATCA when you are back online.
- **VAT 15% reports** ready for your return, plus credit and debit notes.

Phase 2 comes with the ZATCA e-invoicing add-on; every store gets the Phase 1 QR code.

OUR MISSION

More than a POS: one platform for your whole business

- Your data, ready for any AI
- Bring your data from your old system
- Talk to your business data
- Sell online — Coming soon
- See your business at a glance
- Work from anywhere, even offline
- Stay compliant at the till
- Every branch on one platform
- Run everything in one place

Sample items from the demo store

Metal frame, men	**SAR 250.00**	Blue-light filter lenses 1.60, pair	**SAR 300.00**
Progressive lenses, pair	**SAR 900.00**	Aviator sunglasses, polarised	**SAR 650.00**
Monthly contact lenses, box of 6	**SAR 120.00**	Computerised eye test	**SAR 50.00**

Questions owners ask

Does the prescription print on the invoice?
Yes. The patient, each eye's prescription and the PD you type print on the lens line of the invoice.

Can I take an advance and deliver later?
Yes. Take part payment at the counter; the order waits on the Orders board and the balance stays on the customer's account until collection.

PRICES

Prices on request

Tell us your branches, POS terminals and the add-ons you need, and we send your price per store, with and without 15% VAT.

- Unlimited users and devices
- 2 POS terminals included
- 15-day free trial
- Add only the modules you need

See it working

Scan for the Optical Shop page: screens, a demo store and a price request.

starterp.org/pos/optical-shop/

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