StartERP
AI BUSINESS OS

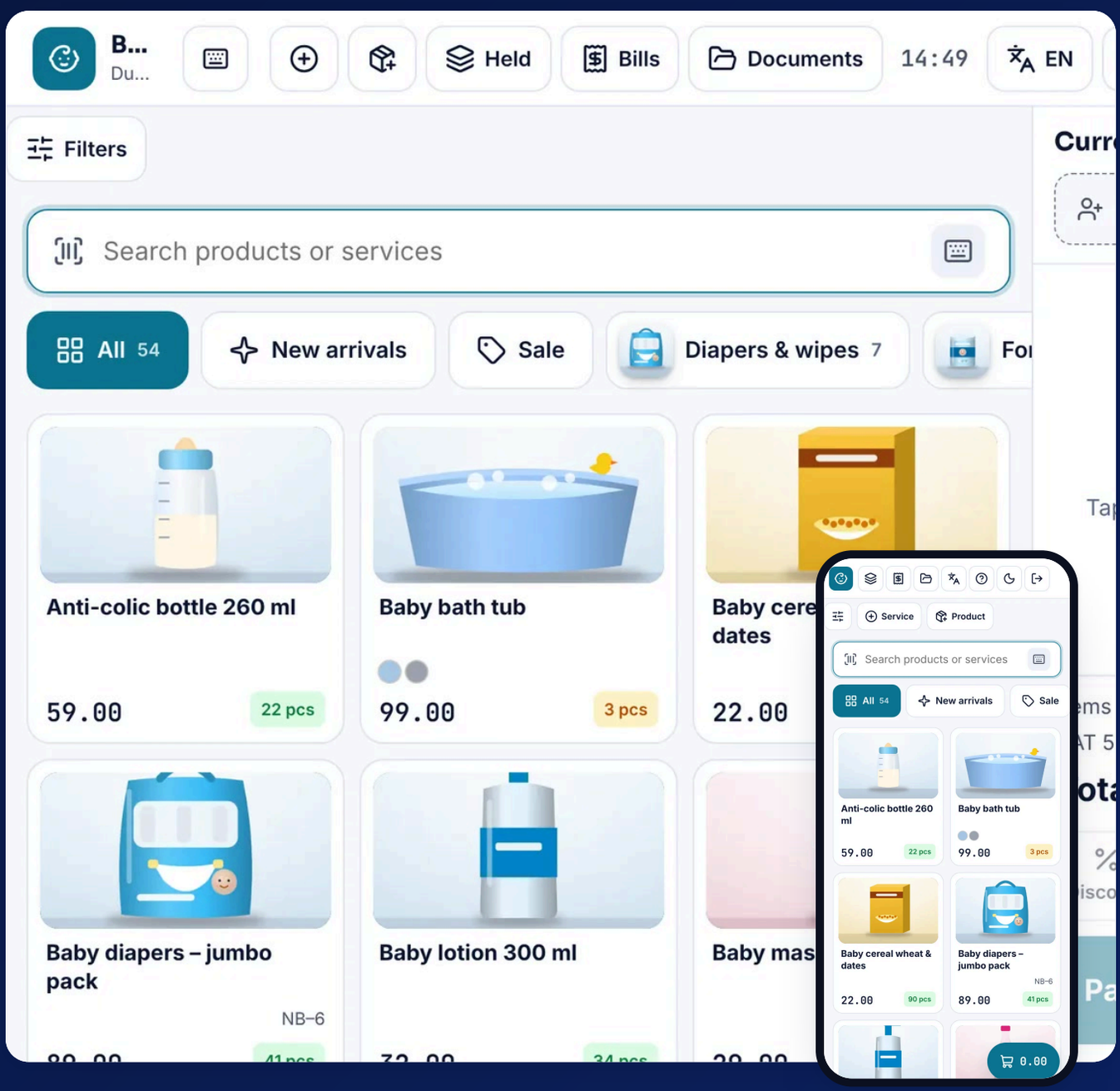
United Arab Emirates

BABY SHOP POS

POS for baby shops and baby supplies stores in the UAE

Diapers, formula, baby clothes in age sizes, strollers and car seats: the child's usual size, formula expiry dates, car seat fitting and gift wrap.

- UAE VAT 5%
- English and Arabic
- Works offline
- TRN tax invoices
- StartAI built in



Made for UAE businesses

starterp.org

AT THE COUNTER

Made for the way you sell

Tap a bodysuit, pick the colour and the age size, and the counter shows how many are left; diapers go by their size, and the child's usual size is remembered for the next visit. Formula and baby food keep their batch and expiry so the oldest is sold first, strollers and car seats keep their serial number for recalls, car seat fitting and stroller assembly go on the same bill with a ready date, and the Baby shop dashboard shows what sells by tab and brand.

Colour × age size stock

Clothes keep their colours and age sizes (0-3M to 18-24M), diapers their sizes (NB to 6); the counter shows what is left of each.

Formula batches and expiry

Record the batch and expiry of formula, baby food and creams on the purchase; the expiry board shows what expires soon so it is sold first.

Stroller and car seat serials

The serial number of strollers, car seats, breast pumps and monitors is kept with the sale, for recalls and warranty claims.

Fitting and assembly

Car seat fitting, stroller assembly and cot assembly at home as services with a ready date and a fitting ticket.

Baby shower gifts

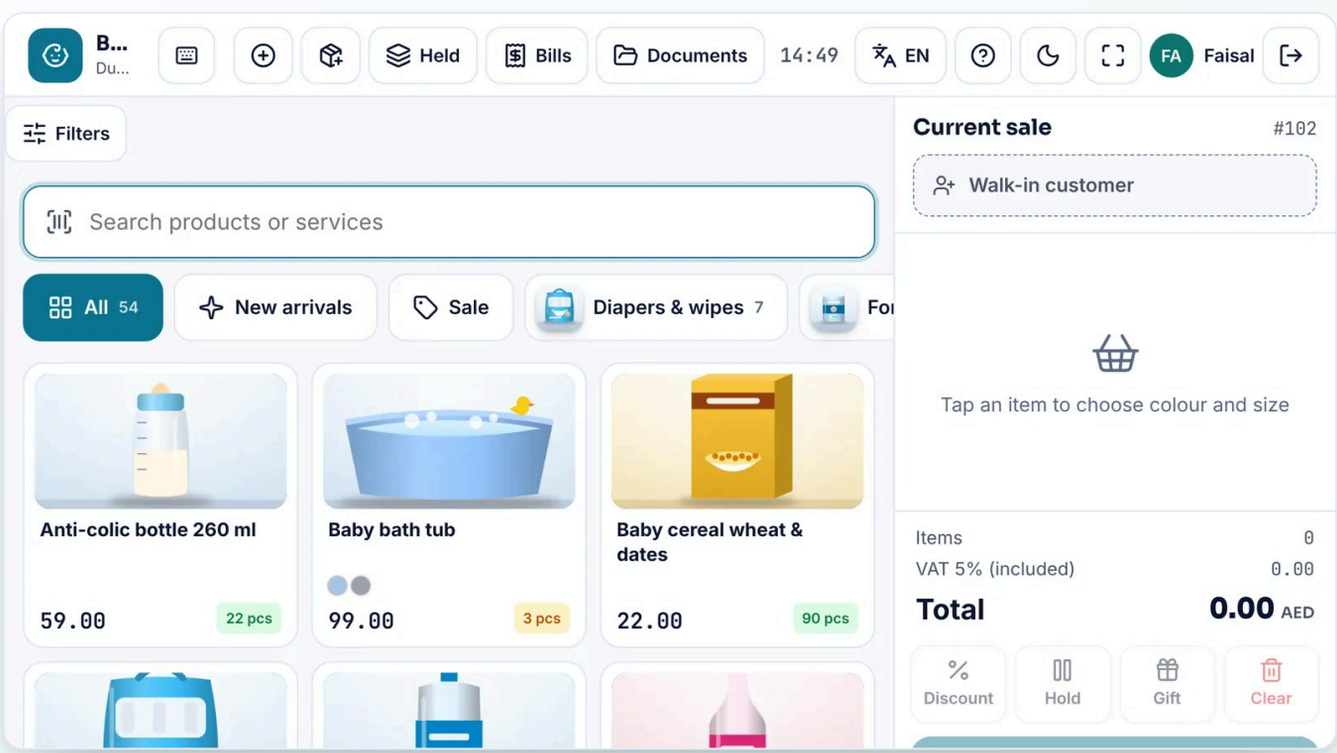
Gift wrap and card, gift hampers, name embroidery and a gift receipt without prices.

Baby shop dashboard

Diapers, formula, clothes and gear by tab and brand with margin, the top items, fitting against goods and returning parents.

Ideal for

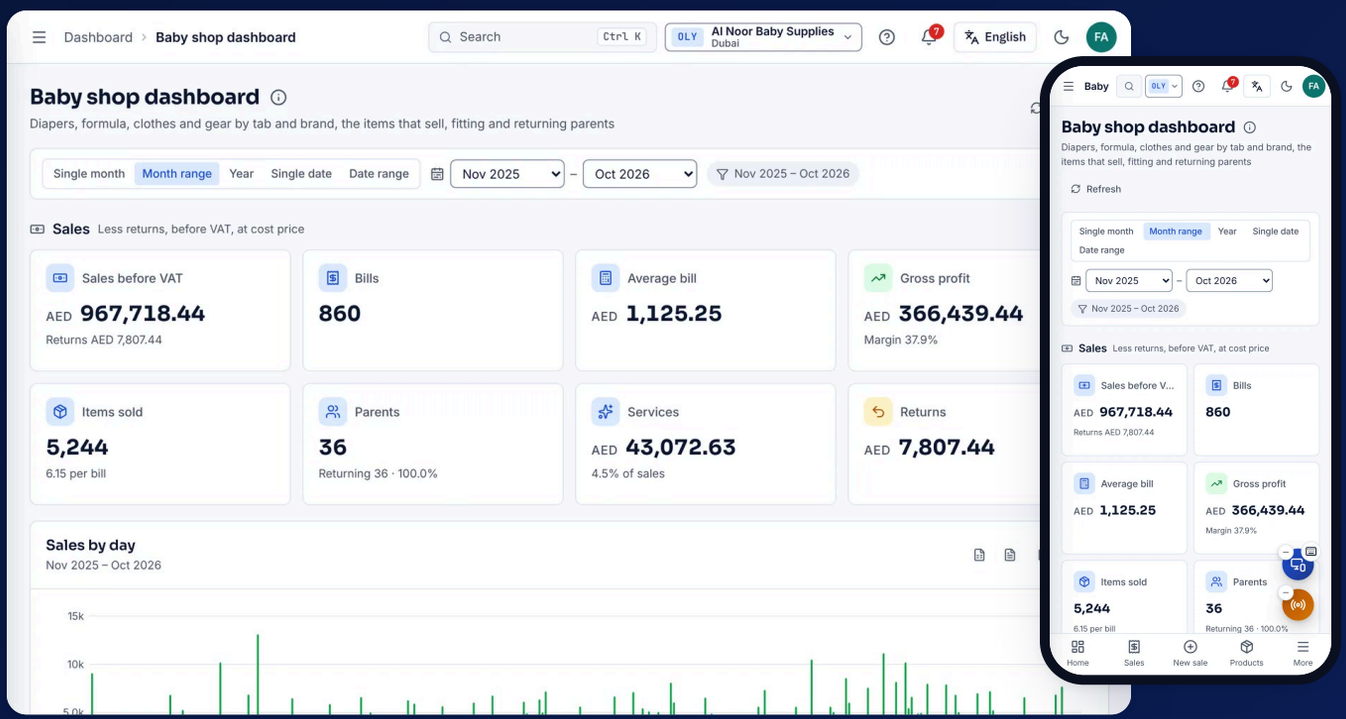
- Mother and baby stores
- Baby clothing boutiques
- Stroller and car seat specialists
- Baby sections of pharmacies and supermarkets



YOUR DASHBOARD

Baby shop dashboard

Diapers, formula, clothes and gear by tab and brand, the items that sell, fitting and returning parents



COMPLIANCE

UAE VAT, done right

- **Tax invoices** with your TRN, your business customers' TRN and the VAT on every line.
- **VAT 201 return** laid out box by box, with your standard rated sales by emirate.
- **FTA Audit File (FAF)** and the sales and purchase tax register, downloaded in a click.
- **Offline till.** Keep selling when the internet drops; everything syncs when you are back online.
- **Credit and debit notes** and returns, with the VAT reversed for you.

The VAT 201 return and the FTA Audit File come with the VAT return add-on.

OUR MISSION

More than a POS: one platform for your whole business

- Your data, ready for any AI
- Bring your data from your old system
- Talk to your business data
- Sell online — Coming soon
- See your business at a glance
- Work from anywhere, even offline
- Stay compliant at the till
- Every branch on one platform
- Run everything in one place

Sample items from the demo store

Baby diapers jumbo pack, size 3	**AED 89.00**	Infant formula stage 1, 800 g	**AED 115.00**
Cotton bodysuits 3-pack, 3-6M	**AED 69.00**	Travel system stroller	**AED 1,290.00**
Convertible car seat ISOFIX	**AED 1,150.00**	Car seat fitting	**AED 60.00**

Questions owners ask

Can I sell clothes by age size and diapers by size?
Yes. Clothes come in their colours and age sizes and diapers in their sizes; with the Colour & size variants add-on the counter shows what is left of each, and the child's usual size is marked for returning customers.

How do I stop formula from expiring on the shelf?
Add the Batch & expiry dates add-on: record the batch and expiry when the formula arrives, and the expiry board lists what expires soon with its value, so you sell it first or return it in time. StartAI Radio also says it aloud.

PRICES

Prices on request

Tell us your branches, POS terminals and the add-ons you need, and we send your price per store, with and without 5% VAT.

- Unlimited users and devices
- 2 POS terminals included
- 15-day free trial
- Add only the modules you need

See it working

Scan for the Baby Shop page: screens, a demo store and a price request.

starterp.org/ae/pos/baby-supplies-shop/

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