StartERP
AI BUSINESS OS

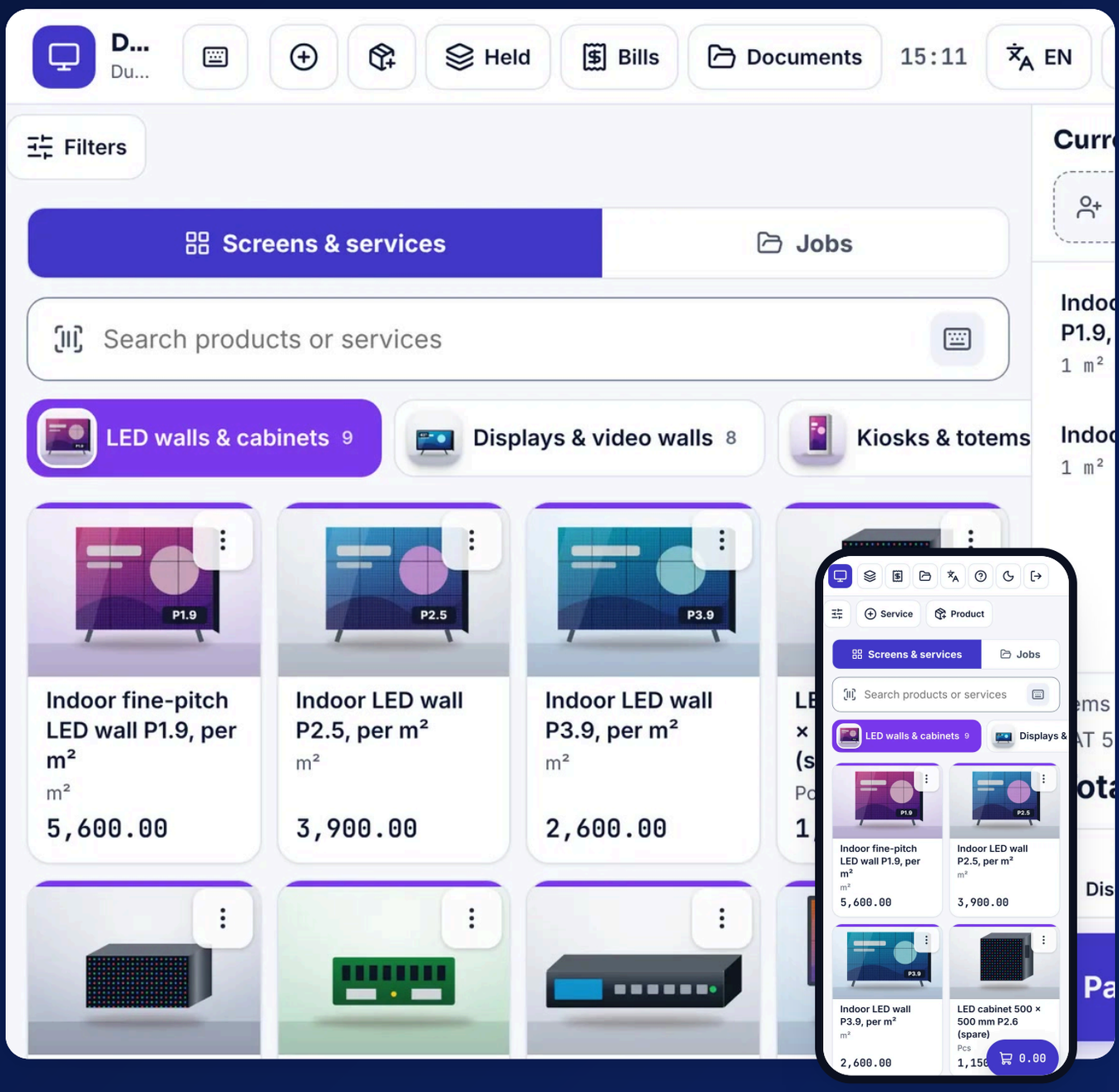
United Arab Emirates

DIGITAL SIGNAGE COMPANY SOFTWARE

Software for digital signage and LED screen companies in the UAE

LED walls by the square metre, displays, kiosks and media players, with installation, AMC, CMS and rental jobs to handover.

- UAE VAT 5%
- English and Arabic
- Works offline
- TRN tax invoices
- StartAI built in



Made for UAE businesses

starterp.org

AT THE COUNTER

Made for the way you sell

Sell 12 m² of P2.5 indoor LED wall, a 55-inch commercial display and its media player on one invoice, then add the installation with the client and the site printed on the line. The job moves from scheduled to on site, installed and handed over on the Jobs board, the AMC and CMS licences renew every year from Recurring contracts, and the Signage dashboard shows what screens, projects, AMC and rental each earned.

LED walls by the square metre

Indoor and outdoor LED walls priced per m², with pixel pitch, screen size and brightness on every product, plus spare cabinets, modules, processors and receiving cards.

Displays, video walls and kiosks

Commercial 24/7 displays from 43 to 86 inches, video wall and high-brightness window screens, totems, touch kiosks, menu boards and queue displays, scanned or tapped.

Players, CMS and content

Media players and video wall controllers as stock, and CMS licences, content design and monthly scheduling as services that renew.

Installation with client and site

Installation, LED calibration, power and data points and permit handling ask for the client, the site and the date, and print them on the invoice.

AMC and rental on the Jobs board

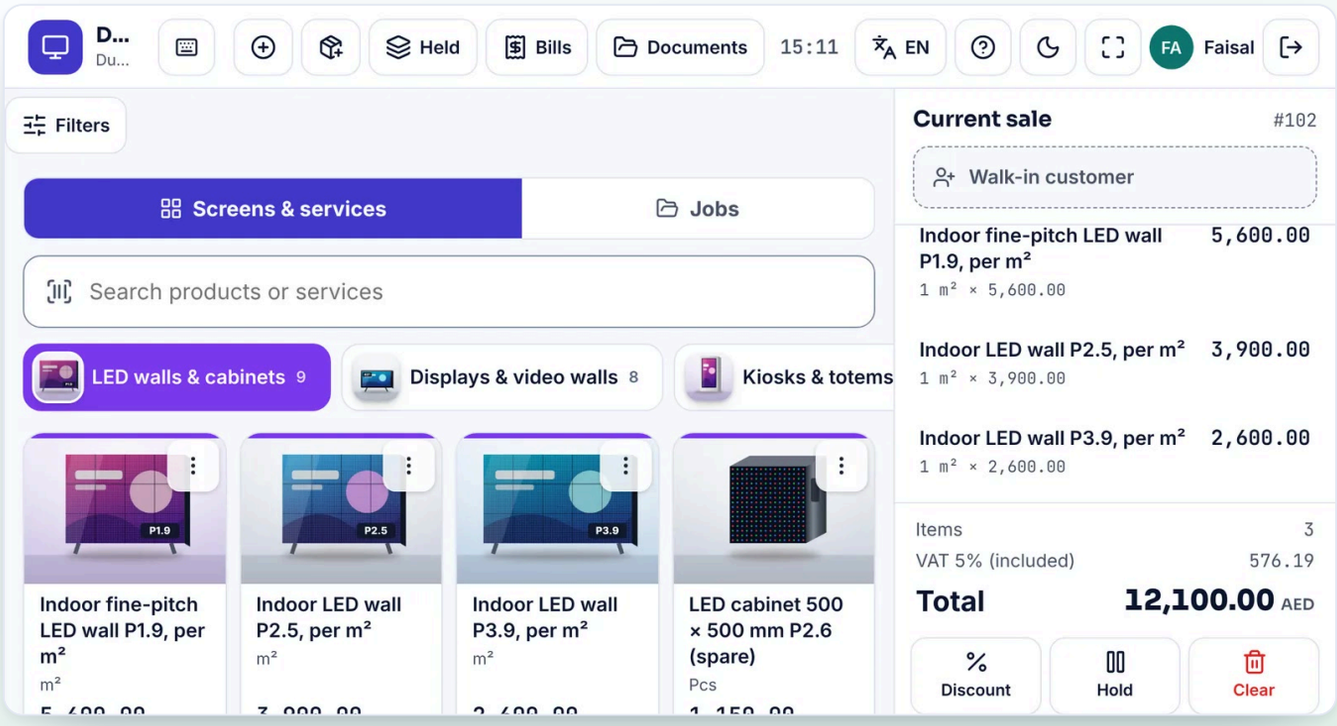
AMC visits with the screen's serial number, breakdown calls and LED rentals with set-up and strike dates move from scheduled to handed over.

A dashboard for signage work

Sales and profit split into screens and hardware, installation, AMC and CMS, and rental, with the LED square metres and screens sold each period.

Ideal for

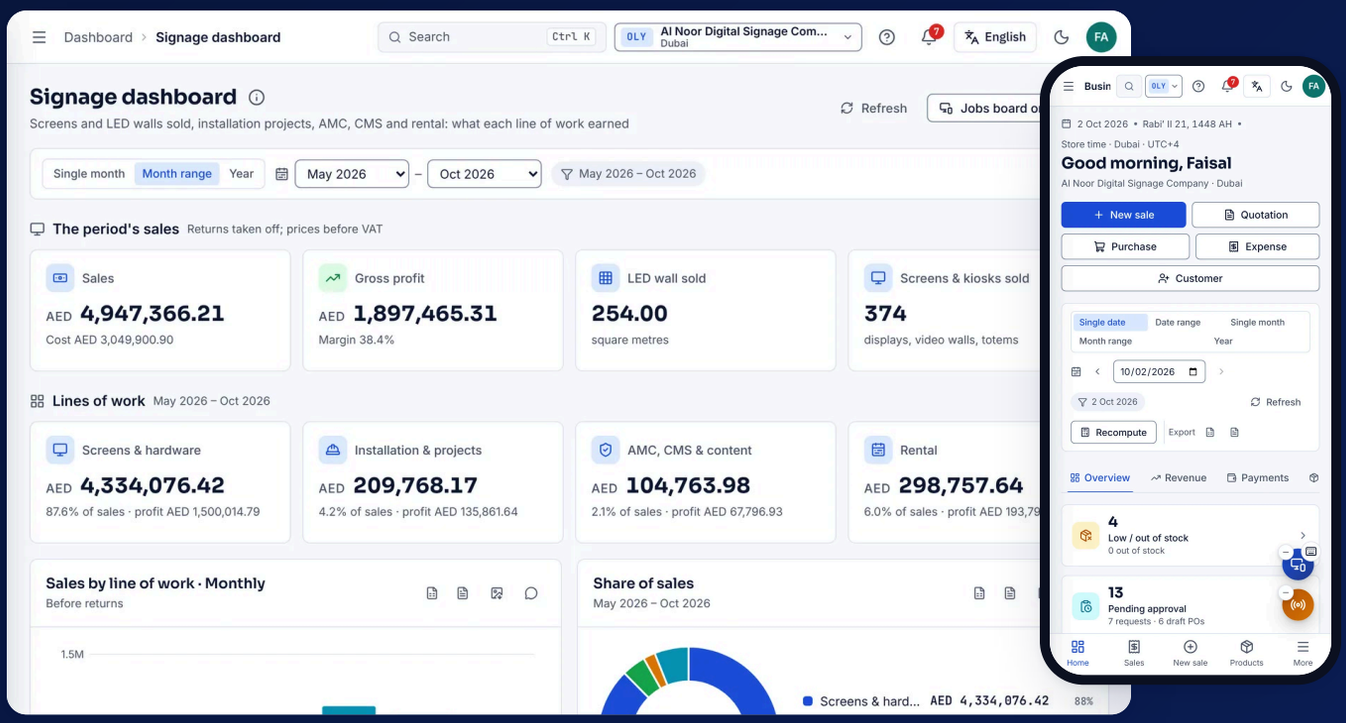
- Digital signage integrators
- LED screen and video wall suppliers
- DOOH and billboard operators
- Event screen rental companies



YOUR DASHBOARD

Your business at a glance

Sales, profit and what sells, in your own words, on the computer and the phone.



COMPLIANCE

UAE VAT, done right

- **Tax invoices** with your TRN, your business customers' TRN and the VAT on every line.
- **VAT 201 return** laid out box by box, with your standard rated sales by emirate.
- **FTA Audit File (FAF)** and the sales and purchase tax register, downloaded in a click.
- **Offline till.** Keep selling when the internet drops; everything syncs when you are back online.
- **Credit and debit notes** and returns, with the VAT reversed for you.

The VAT 201 return and the FTA Audit File come with the VAT return add-on.

OUR MISSION

More than a POS: one platform for your whole business

- Your data, ready for any AI
- Bring your data from your old system
- Talk to your business data
- Sell online — Coming soon
- See your business at a glance
- Work from anywhere, even offline
- Stay compliant at the till
- Every branch on one platform
- Run everything in one place

Sample items from the demo store

Indoor LED wall P2.5, per m²	**AED 3,900.00**	Commercial display 55" 24/7, 4K	**AED 3,600.00**
Touch kiosk 55" with built-in PC	**AED 9,900.00**	CMS licence, one screen for one year	**AED 450.00**
LED wall installation & calibration, per m²	**AED 450.00**	AMC, one screen for one year	**AED 600.00**

Questions owners ask

Can I sell an LED wall by the square metre?
Yes. LED walls are priced per m²: type the square metres as the quantity, and the pixel pitch and brightness show on the product.

How are AMC contracts and CMS licences renewed?
Sell them at the till, or keep them in the Recurring contracts add-on, which lists the renewals due and bills each one with one tap.

PRICES

Prices on request

Tell us your branches, POS terminals and the add-ons you need, and we send your price per store, with and without 5% VAT.

- Unlimited users and devices
- 2 POS terminals included
- 15-day free trial
- Add only the modules you need

See it working

Scan for the Digital Signage Company Software page: screens, a demo store and a price request.

starterp.org/ae/pos/digital-signage-company/

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