StartERP
AI BUSINESS OS

United Arab Emirates

ELECTRICAL STORE POS

POS for electrical stores and wholesalers in the UAE

Cable by the metre from the drum or by the coil, switches, breakers and lighting by rating and pack, the drum to cut from, electricians and contractors on credit.

- UAE VAT 5%
- English and Arabic
- Works offline
- TRN tax invoices
- StartAI built in

AT THE COUNTER

Made for the way you sell

Sell wire and cable by the metre or by the 100 m coil, switches and sockets, breakers and distribution boards, LED lamps and panels, conduit and trunking, fans, extension leads, testers and insulated tools, filtered by rating, pack and colour. Cut each length from the drum that leaves no short offcut and see the metres left on every drum, write the drum and a breaker's serial number on the invoice, and sell to electricians and contractors on their trade prices and credit terms or to a home owner at the shelf price.

Cable by the metre, from the right drum

Sell 2.5 m or 40 m of wire as a decimal quantity; the Drum button picks the drum that leaves no short offcut, takes the metres off it and prints the drum on the invoice.

Offcuts sold first

Every drum shows its metres used and left; short offcuts and drums running low come first, and StartAI Radio says when they appear.

Rating, pack and colour

Find a product by its rating (2.5 mm², 16 A, 40 W), pack or length (coil 100 m, 2 gang, 12 way) and colour, in nine sections from cables to accessories.

Electricians on credit, walk-ins at the shelf price

Electricians, contractors, developers and facilities teams buy at trade prices on 30 to 60-day terms with their credit left on screen; a home owner pays the shelf price.

Serial numbers and warranty claims

Write the serial number of a breaker, fan or tester on the invoice line, find the unit sold later, and send faulty ones back to the maker as an RMA.

Electrician services on the same bill

Site visits, ceiling fan fitting, DB board wiring, insulation and earth test reports and delivery to site, billed with the goods.

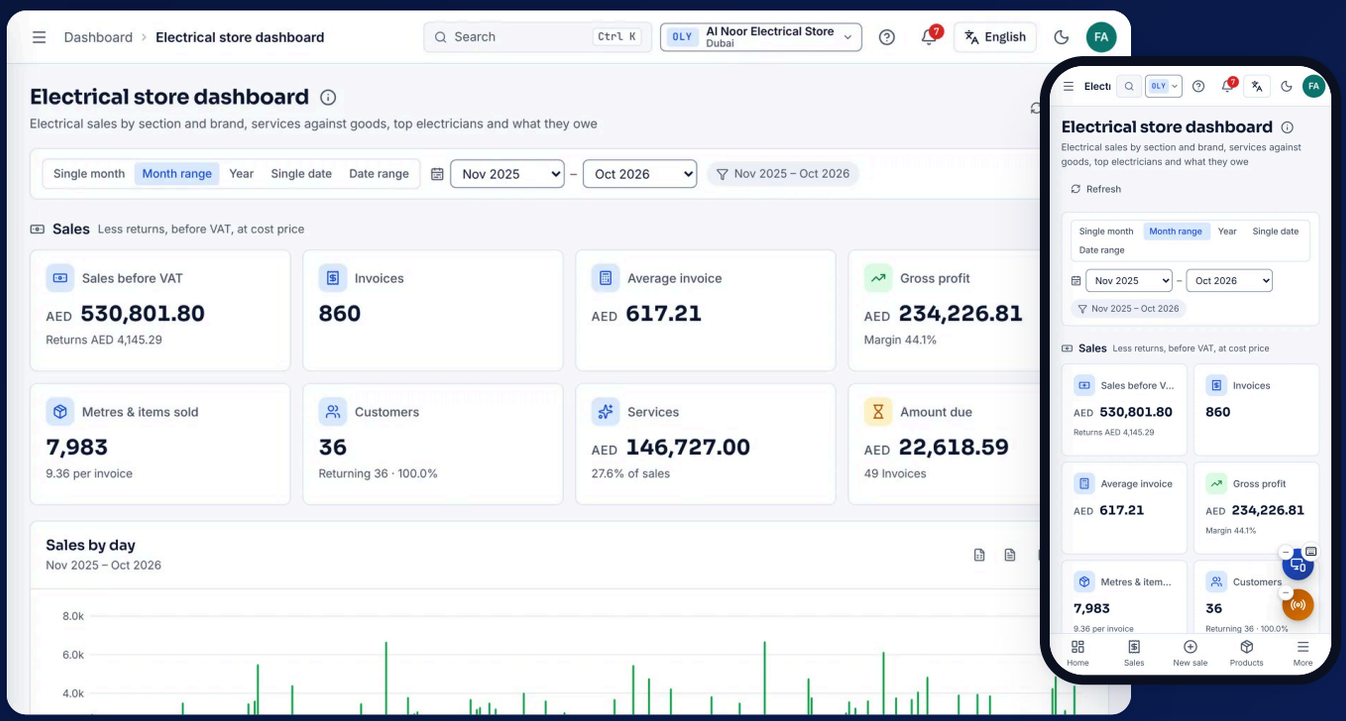
Ideal for

- Electrical shops and lighting counters
- Cable and wire wholesalers
- Suppliers to electricians and contractors
- Switchgear and breaker dealers

YOUR DASHBOARD

Electrical store dashboard

Electrical sales by section and brand, services against goods, top electricians and what they owe



COMPLIANCE

UAE VAT, done right

- **Tax invoices** with your TRN, your business customers' TRN and the VAT on every line.
- **VAT 201 return** laid out box by box, with your standard rated sales by emirate.
- **FTA Audit File (FAF)** and the sales and purchase tax register, downloaded in a click.
- **Offline till.** Keep selling when the internet drops; everything syncs when you are back online.
- **Credit and debit notes** and returns, with the VAT reversed for you.

The VAT 201 return and the FTA Audit File come with the VAT return add-on.

OUR MISSION

More than a POS: one platform for your whole business

- Your data, ready for any AI
- Bring your data from your old system
- Talk to your business data
- Sell online — Coming soon
- See your business at a glance
- Work from anywhere, even offline
- Stay compliant at the till
- Every branch on one platform
- Run everything in one place

Sample items from the demo store

Single-core wire 2.5 mm², per metre	**AED 1.40**	Single-core wire 2.5 mm², coil 100 m	**AED 125.00**
MCB single pole 32 A C-curve	**AED 18.00**	13 A twin switched socket	**AED 22.00**
LED panel 60 × 60 cm 40 W	**AED 55.00**	Ceiling fan fitting	**AED 60.00**

Questions owners ask

Can I sell cable by the metre and know what is left on each drum?
Yes. With the Cable drums add-on each drum keeps the metres it came with and every cut; the till's Drum button takes the metres off the drum and the list shows what is left.

Which drum should I cut from?
The one that leaves no short offcut (under 5 m unless you set another length), then the one with the least left, so short drums are used up first.

PRICES

Prices on request

Tell us your branches, POS terminals and the add-ons you need, and we send your price per store, with and without 5% VAT.

- Unlimited users and devices
- 2 POS terminals included
- 15-day free trial
- Add only the modules you need

See it working

Scan for the Electrical Store page: screens, a demo store and a price request.

starterp.org/ae/pos/electrical-store/

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