StartERP
AI BUSINESS OS

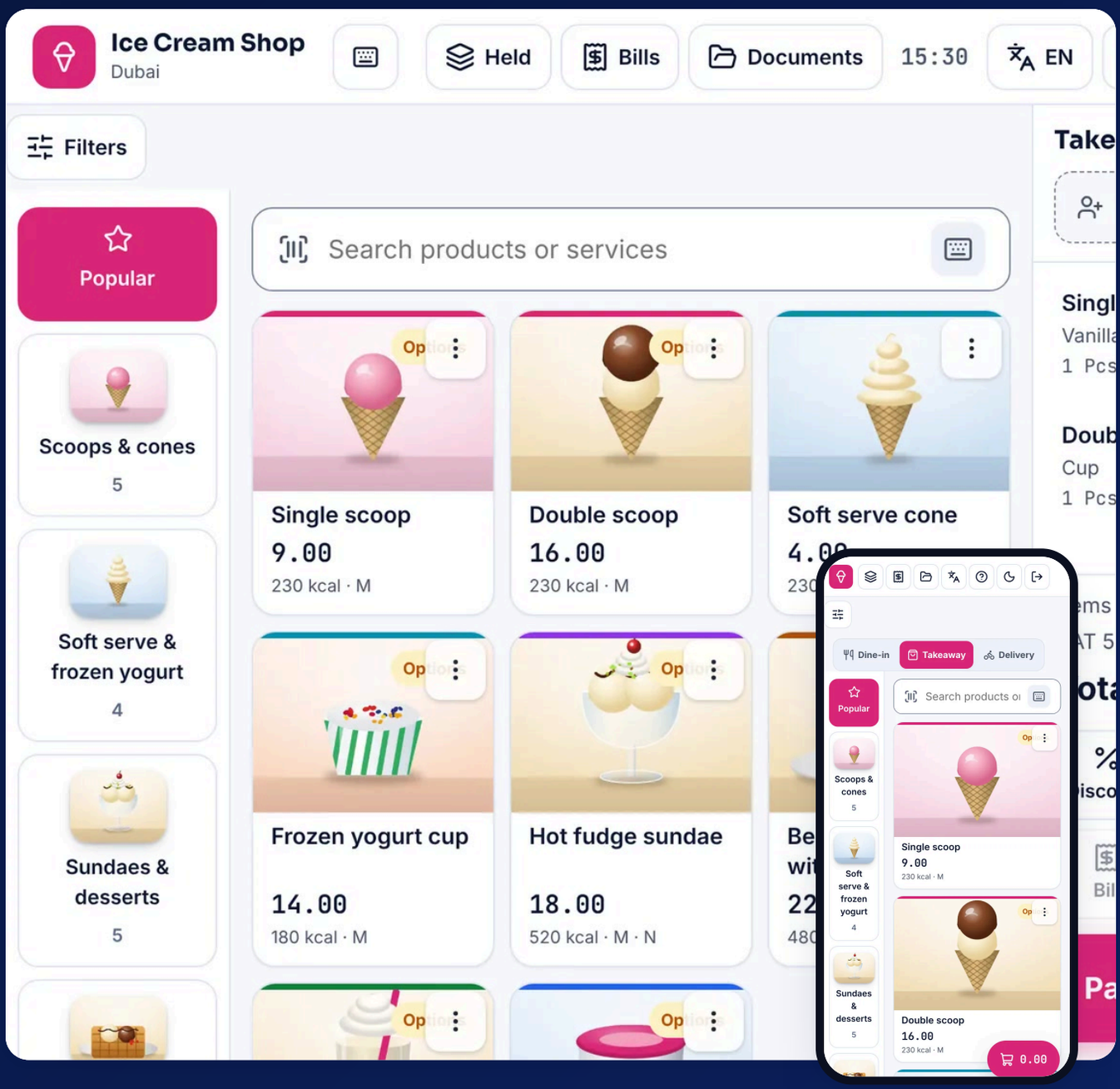
United Arab Emirates

ICE CREAM SHOP POS

# POS for ice cream shops and gelato parlours in the UAE

Scoops in a cup, cone or waffle cone with flavours and toppings, sundaes, waffles, take-home tubs and milkshakes.

- UAE VAT 5%
- English and Arabic
- Works offline
- TRN tax invoices
- StartAI built in




Made for UAE businesses

starterp.org

AT THE COUNTER

# Made for the way you sell

Ring up a single, double or triple scoop in a cup, cone or waffle cone, pick the flavours and the toppings in two taps, and sell soft serve, frozen yogurt, sundaes, waffles, crepes, take-home tubs, ice cream cakes and milkshakes. Waffles go to the waffle station and shakes to the shake bar, while the parlour and the terrace have their own tables.

### Scoops, flavours and toppings

Single, double and triple scoops with each flavour, served in a cup, cone or waffle cone, and toppings like sauces, nuts, sprinkles or an extra scoop priced on their own.

### Sundaes, soft serve and frozen yogurt

Hot fudge and strawberry sundaes, banana split, brownie sundae, affogato, soft serve cones and cups and frozen yogurt with its toppings.

### Take-home tubs and ice cream cakes

Tubs of 500 ml or 1 L in any flavour, family packs and ice cream cakes with the writing on the cake, ordered ahead.

### Batch-made ice cream base

With the Kitchen production add-on, make the vanilla base, the chocolate gelato base, the waffle batter and the fudge sauce in batches against a par for each weekday, and see what each batch cost.

### Recipes and food cost

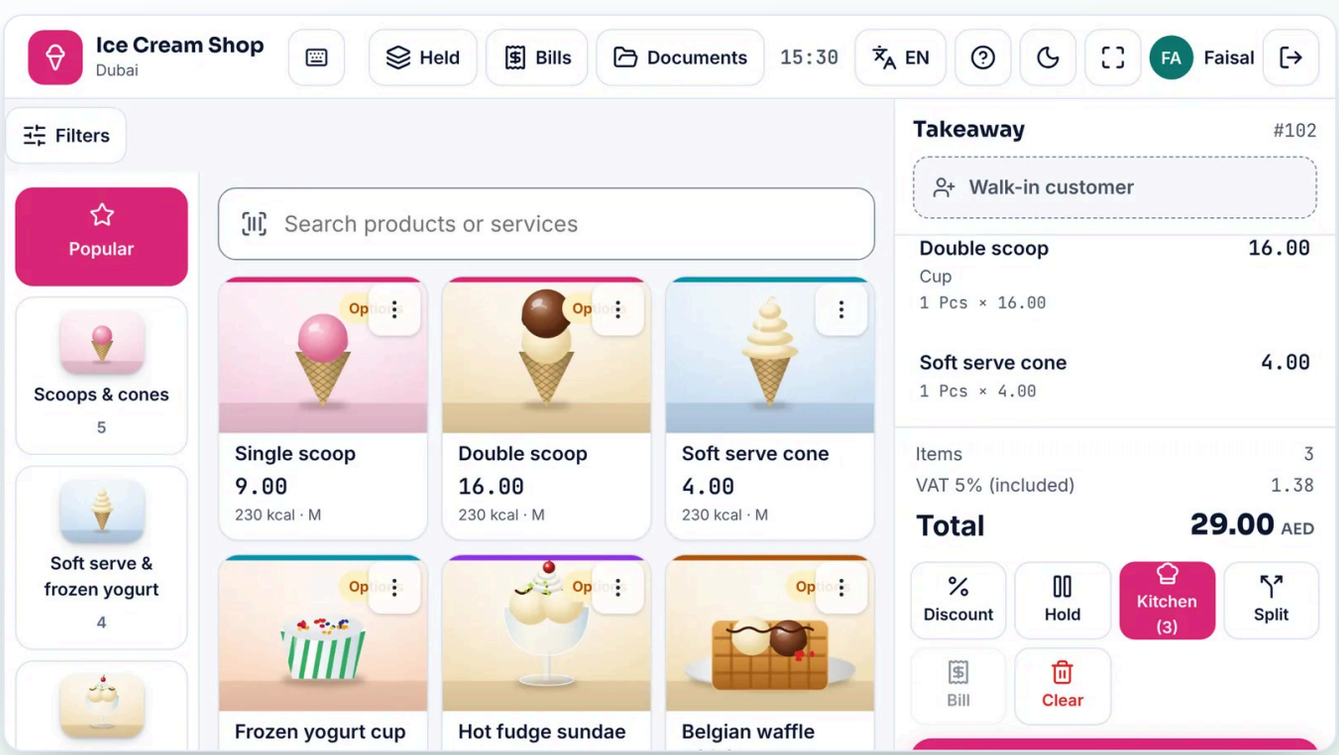
Each scoop, sundae and shake takes its cream, milk, sugar, cone or cup from stock, so you see the food cost of every item and the extra scoop.

### Your busiest evenings

See sales hour by hour and by takeaway, dine-in and delivery app, so you staff the counter for the after-school and evening rush.

## Ideal for

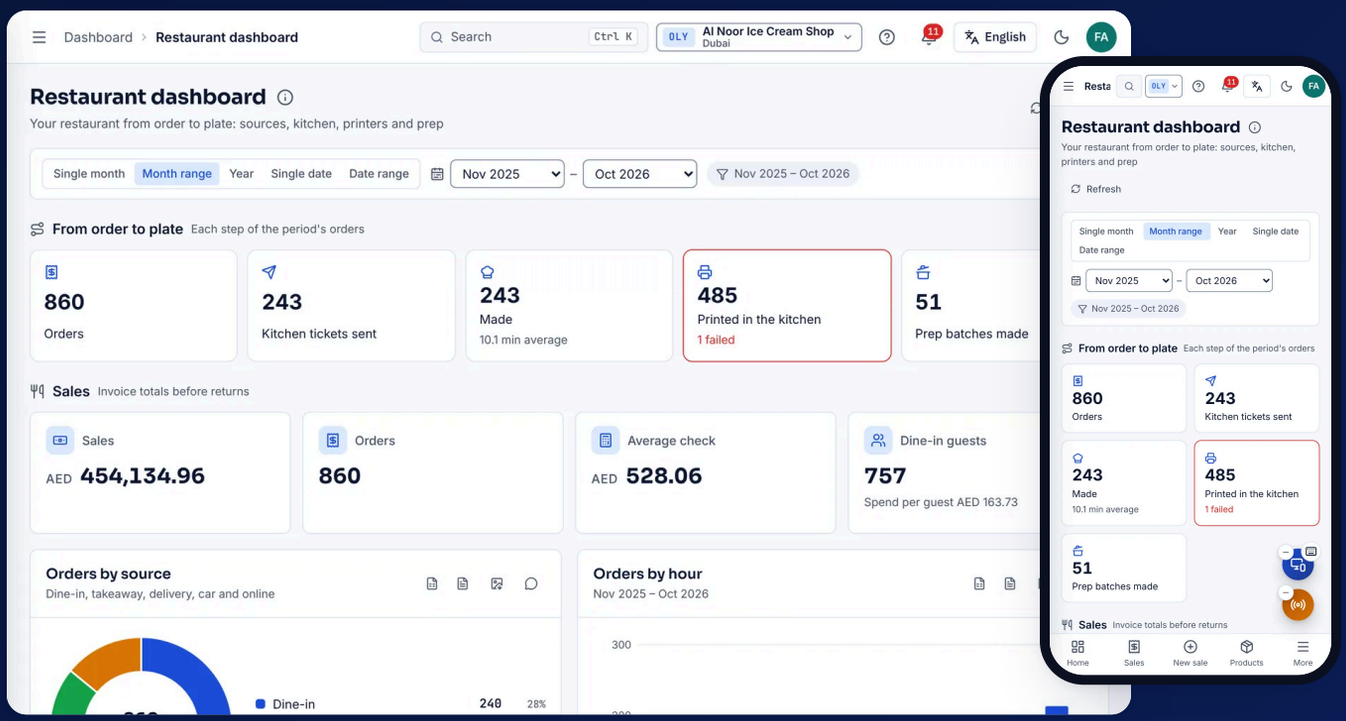
Ice cream parlours · Gelato and booza shops · Frozen yogurt bars · Waffle and dessert cafés



YOUR DASHBOARD

# Your business at a glance

Sales, profit and what sells, in your own words, on the computer and the phone.




COMPLIANCE

# UAE VAT, done right

- **Tax invoices** with your TRN, your business customers' TRN and the VAT on every line.
- **VAT 201 return** laid out box by box, with your standard rated sales by emirate.
- **FTA Audit File (FAF)** and the sales and purchase tax register, downloaded in a click.
- **Offline till.** Keep selling when the internet drops; everything syncs when you are back online.
- **Credit and debit notes** and returns, with the VAT reversed for you.

The VAT 201 return and the FTA Audit File come with the VAT return add-on.

OUR MISSION

# More than a POS: one platform for your whole business

- Your data, ready for any AI
- Bring your data from your old system
- Talk to your business data
- Sell online — Coming soon
- See your business at a glance
- Work from anywhere, even offline
- Stay compliant at the till
- Every branch on one platform
- Run everything in one place

## Sample items from the demo store

| | | | |
|---|---|---|---|
| Single scoop | **AED 9.00** | Double scoop | **AED 16.00** |
| Soft serve cone | **AED 4.00** | Hot fudge sundae | **AED 18.00** |
| Belgian waffle with ice cream | **AED 22.00** | Vanilla milkshake | **AED 16.00** |

## Questions owners ask

**Can a customer mix flavours in one cup?**
Yes. A double or triple scoop takes several flavours, and premium flavours like pistachio or salted caramel add their own price.

**Does it track cones, cups and cream in stock?**
Yes, with the Recipes & food cost add-on: every sale takes its cone or cup, cream, milk and sugar from stock, and the waste log keeps melted or broken stock.

PRICES

## Prices on request

Tell us your branches, POS terminals and the add-ons you need, and we send your price per store, with and without 5% VAT.

- Unlimited users and devices
- 2 POS terminals included
- 15-day free trial
- Add only the modules you need

## See it working

Scan for the Ice Cream Shop page: screens, a demo store and a price request.

starterp.org/ae/pos/ice-cream-shop/

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