StartERP
AI BUSINESS OS

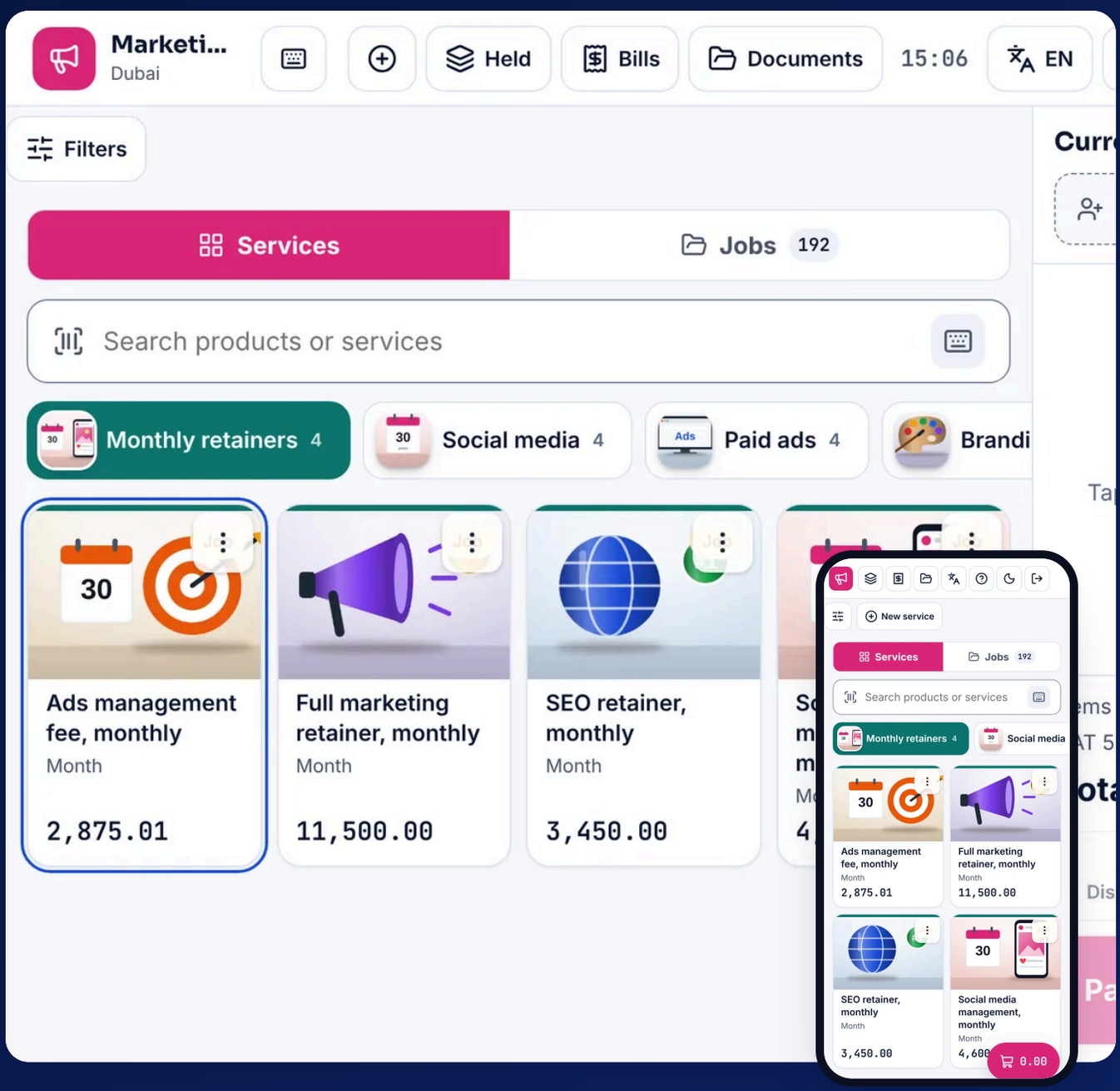
United Arab Emirates

MARKETING AGENCY BILLING & PROJECT SOFTWARE

Billing and project software for marketing agencies in the UAE

Social, SEO and ads retainers, campaigns, branding, web and video jobs billed with the client and campaign, and an Agency dashboard.

- UAE VAT 5%
- English and Arabic
- Works offline
- TRN tax invoices
- StartAI built in



Made for UAE businesses

starterp.org

AT THE COUNTER

Made for the way you sell

Bill a client's social media retainer on account, a Google or Meta campaign set-up with the campaign name and launch date on the line, a brand identity, a website or a product shoot. Strategy and designer hours go on the same invoice with the ad budget you spend for the client, and every campaign, design and shoot follows on the Jobs board from brief to delivery. The Agency dashboard shows the fees billed, the part on retainers, the late jobs and each account manager's workload and hours.

Retainers on account

Social media management, SEO, ads management and full marketing retainers billed each month, with the start and end on the invoice.

Campaigns on every line

Google, Meta, TikTok and Snapchat set-ups, content calendars, reels and influencer campaigns, each with the campaign name and launch date.

Branding, web and production

Logos, brand books, brochures and packaging, landing pages, websites and online stores, product shoots, videos and drone filming.

Ad budgets and media on the invoice

Type the ad spend and printing you buy for the client on the same invoice as your fees, so nothing is left unbilled.

Jobs board

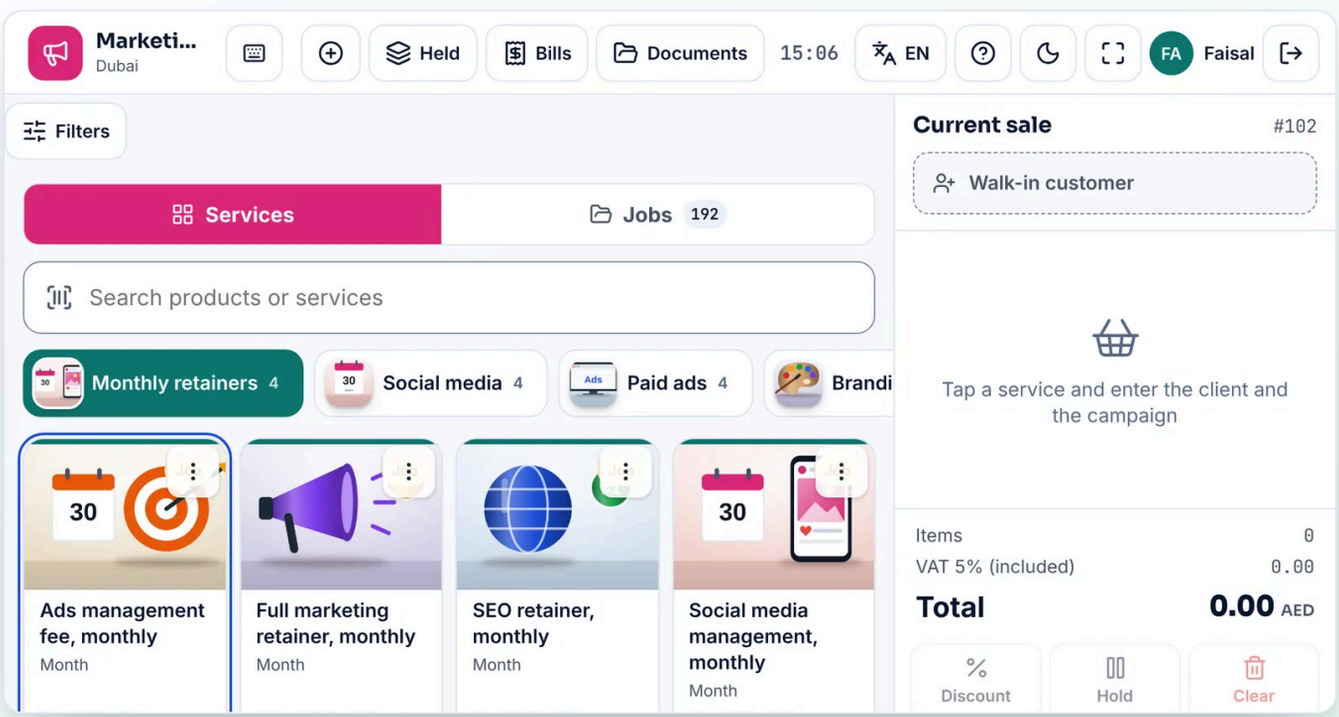
Every campaign, design, website and shoot moves from brief received to in production, client review and delivered.

Agency dashboard

Fees billed, retainer share, clients billed, fees by service, top clients, late jobs and each account manager's workload and hours.

Ideal for

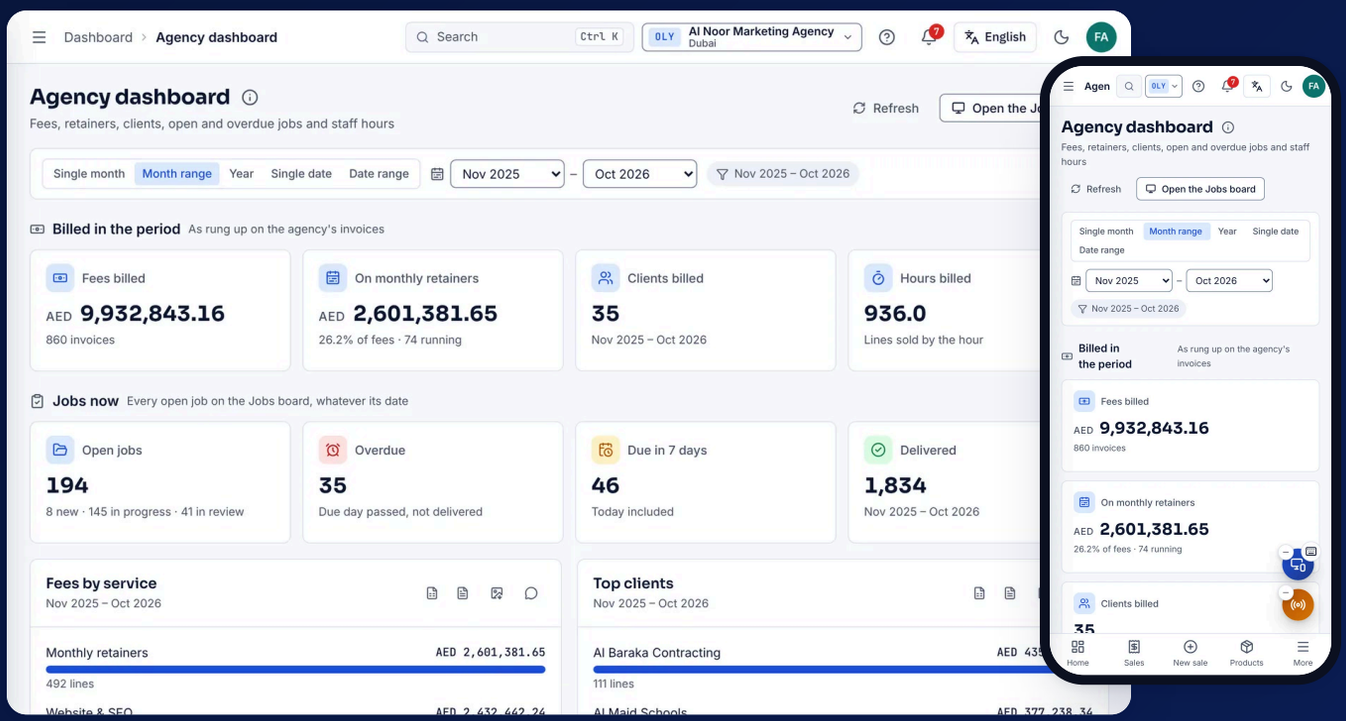
- Digital and social media agencies
- Advertising and creative agencies
- SEO, web and performance marketing studios
- Photo, video and production houses



YOUR DASHBOARD

Your business at a glance

Sales, profit and what sells, in your own words, on the computer and the phone.



COMPLIANCE

UAE VAT, done right

- **Tax invoices** with your TRN, your business customers' TRN and the VAT on every line.
- **VAT 201 return** laid out box by box, with your standard rated sales by emirate.
- **FTA Audit File (FAF)** and the sales and purchase tax register, downloaded in a click.
- **Offline till.** Keep selling when the internet drops; everything syncs when you are back online.
- **Credit and debit notes** and returns, with the VAT reversed for you.

The VAT 201 return and the FTA Audit File come with the VAT return add-on.

OUR MISSION

More than a POS: one platform for your whole business

- Your data, ready for any AI
- Bring your data from your old system
- Talk to your business data
- Sell online — Coming soon
- See your business at a glance
- Work from anywhere, even offline
- Stay compliant at the till
- Every branch on one platform
- Run everything in one place

Sample items from the demo store

Social media management, monthly	**AED 4,600.00**	Google Ads campaign set-up	**AED 1,725.00**
Brand identity package	**AED 9,200.00**	Company website	**AED 11,500.00**
Product photo shoot, half day	**AED 2,875.00**	Strategy consulting, per hour	**AED 920.00**

Questions owners ask

Can I bill retainers and one-off jobs on one invoice?
Yes. Add this month's retainer, the campaign set-up and the ad budget to the same bill; each line keeps its client, campaign and account manager.

How do I track my team's hours?
Sell consulting, creative director and designer time by the hour with the account manager on the line. The Agency dashboard adds up each person's hours, fees and open jobs.

PRICES

Prices on request

Tell us your branches, POS terminals and the add-ons you need, and we send your price per store, with and without 5% VAT.

- Unlimited users and devices
- 2 POS terminals included
- 15-day free trial
- Add only the modules you need

See it working

Scan for the Marketing Agency Billing & Project Software page: screens, a demo store and a price request.

starterp.org/ae/pos/marketing-agency/

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