StartERP
AI BUSINESS OS

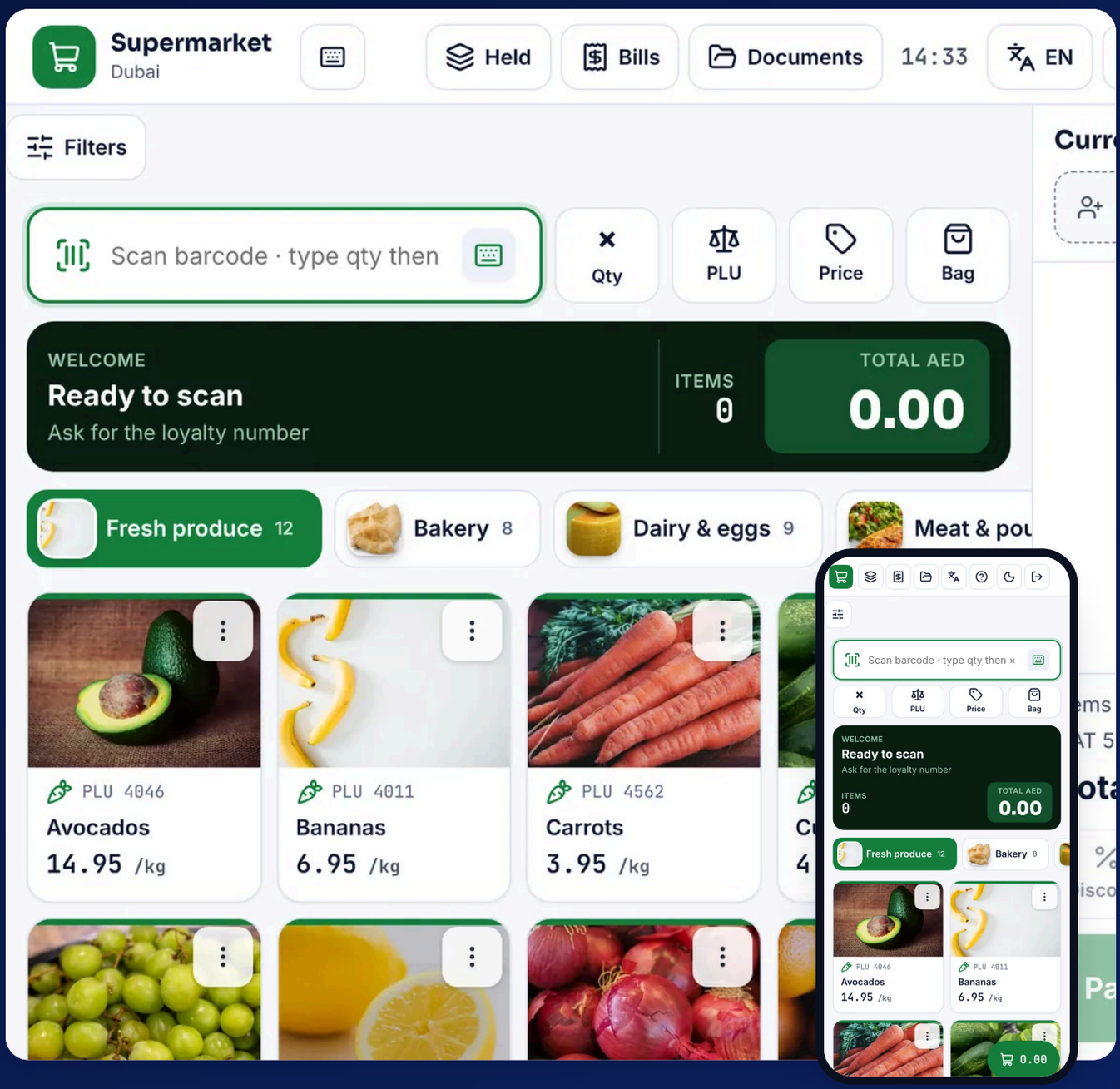
United Arab Emirates

SUPERMARKET POS

Supermarket POS for fast, busy lanes in the UAE

Scan-first lanes with PLU codes, automatic promotions, loyalty points and supervisor approvals.

- UAE VAT 5%
- English and Arabic
- Works offline
- TRN tax invoices
- StartAI built in



Made for UAE businesses

starterp.org

AT THE COUNTER

Made for the way you sell

Keep queues moving with a scan-first lane that never loses focus, promotions that apply themselves and loyalty points by mobile number, with every bill a compliant tax invoice.

Scan-first cashier lane
The scanner input stays focused with a confirmation beep. Type 3x before a scan to multiply quantity.

PLU codes and weighed items
Look up loose produce and meat by PLU code and sell it by the kilo.

Promotions that apply themselves
Buy 2 get 1, 2 for AED 10 and department discounts apply automatically, with 'You saved' on the receipt.

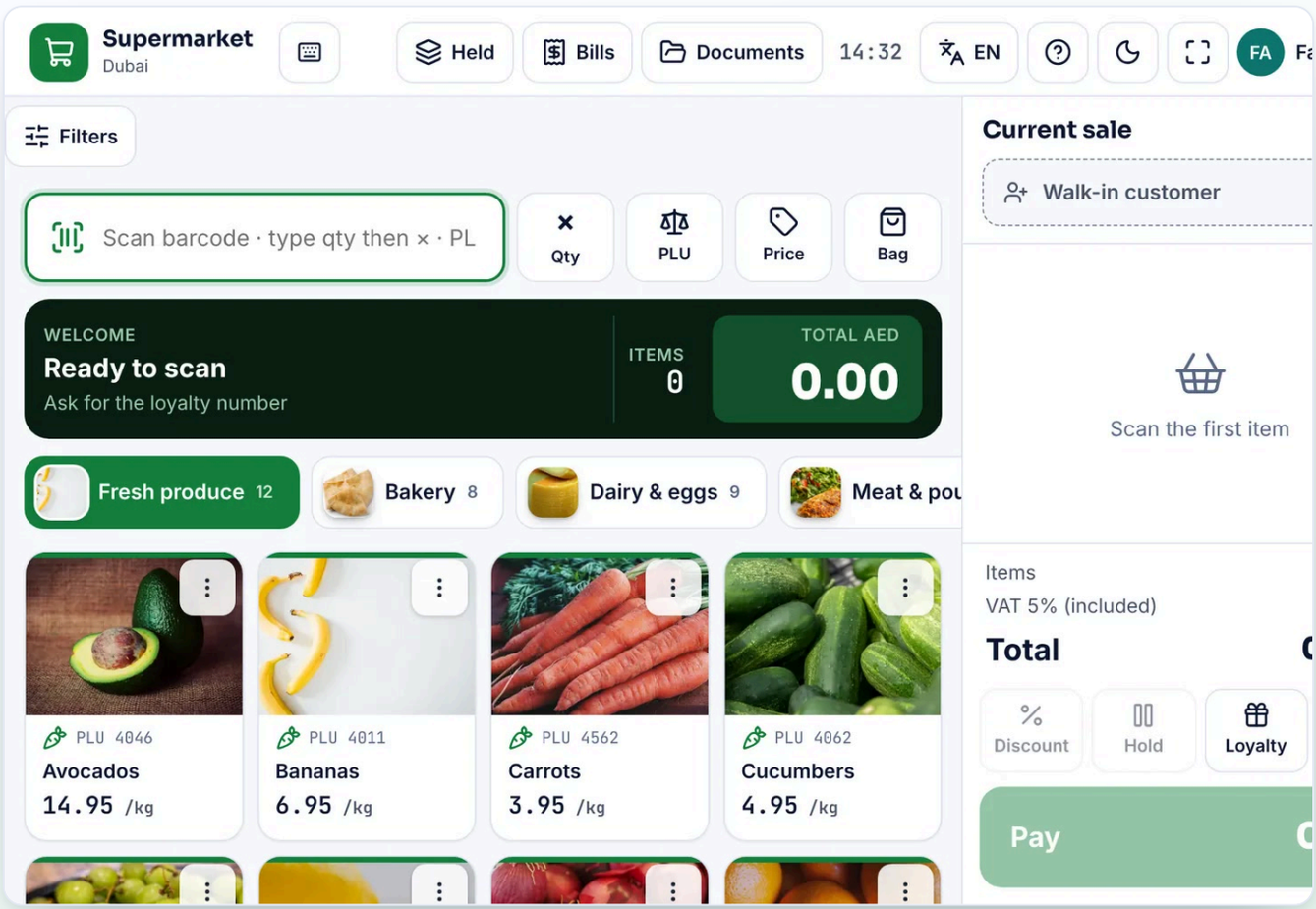
Loyalty points by mobile
Customers earn a point for every AED 10 spent, found instantly by their mobile number.

Supervisor approval for voids
Voiding a line or a whole sale needs a supervisor PIN, so every cancellation is accounted for.

Price check and customer display
Scan in price-check mode without selling, while a customer panel shows the last item and running total.

Ideal for

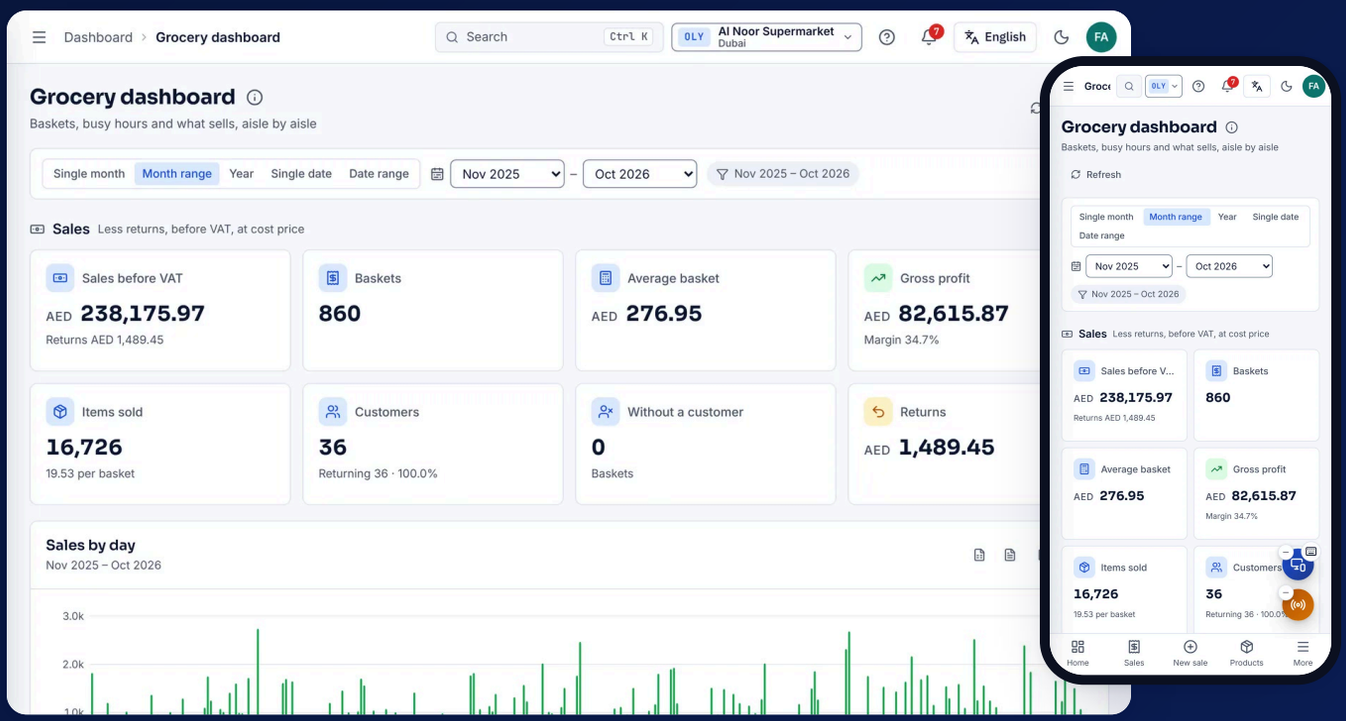
Supermarkets · Hypermarkets · Multi-lane grocery stores · Wholesale cash and carry



YOUR DASHBOARD

Grocery dashboard

Baskets, busy hours and what sells, aisle by aisle



COMPLIANCE

UAE VAT, done right

- **Tax invoices** with your TRN, your business customers' TRN and the VAT on every line.
- **VAT 201 return** laid out box by box, with your standard rated sales by emirate.
- **FTA Audit File (FAF)** and the sales and purchase tax register, downloaded in a click.
- **Offline till.** Keep selling when the internet drops; everything syncs when you are back online.
- **Credit and debit notes** and returns, with the VAT reversed for you.

The VAT 201 return and the FTA Audit File come with the VAT return add-on.

OUR MISSION

More than a POS: one platform for your whole business

- Your data, ready for any AI
- Bring your data from your old system
- Talk to your business data
- Sell online — Coming soon
- See your business at a glance
- Work from anywhere, even offline
- Stay compliant at the till
- Every branch on one platform
- Run everything in one place

Sample items from the demo store

Bananas (per kg)	**AED 6.95**	Fresh milk 2 L	**AED 11.50**
Cola can 330 ml	**AED 2.50**	Chicken breast (per kg)	**AED 29.95**
Diapers size 4 (52)	**AED 54.95**	Shopping bag	**AED 0.50**

Questions owners ask

How do promotions work at the till?
Promotions such as buy 2 get 1 free, multi-buy prices and department discounts are applied automatically as items are scanned, and the total saving prints on the receipt.

Can cashiers cancel items on their own?
Voiding a line or a whole sale asks for a supervisor PIN, which keeps cancellations under control on busy lanes.

PRICES

Prices on request

Tell us your branches, POS terminals and the add-ons you need, and we send your price per store, with and without 5% VAT.

- Unlimited users and devices
- 2 POS terminals included
- 15-day free trial
- Add only the modules you need

See it working

Scan for the Supermarket page: screens, a demo store and a price request.

starterp.org/ae/pos/supermarket/

sirin@starterp.org +966 50 197 1075 starterp.org