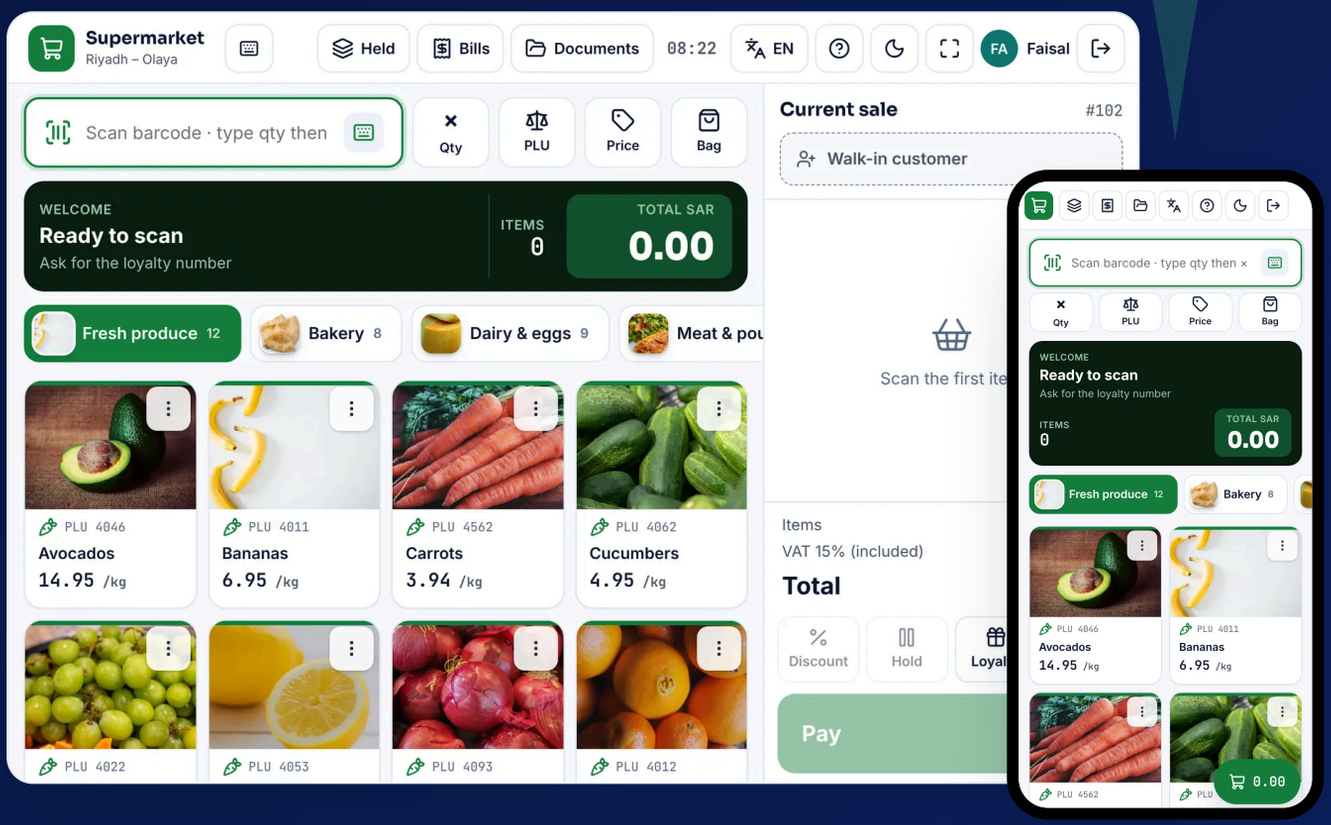
StartERP

AI BUSINESS OS

BUILT IN JEDDAH FOR SAUDI BUSINESSES

Run every branch in the Kingdom on one AI business OS.

POS, accounts, stock, an online shop and ZATCA Phase 2 e-invoicing, in Arabic and English, with an AI that answers questions about your own business.



ZATCA Phase 2

Arabic and English

Works offline

Hijri and Gregorian dates

THE CHALLENGE

Saudi SMEs are growing faster than their software.

Your data is locked in desktop software

Most Saudi SMEs still run offline desktop apps. Years of sales, stock and customers sit on one PC, out of reach of the owner and of AI.

Every branch runs its own software

Separate, unlinked systems mean no shared stock, sales or accounts, and no easy transfers between stores.

ZATCA Phase 2 reaches every VAT payer

Wave by wave, VAT-registered businesses must connect their invoicing to ZATCA. Old desktop tools and spreadsheets cannot do it.

StartERP does seven jobs in one system

Unlock your unused data
Excel import or AI migration agent, then MCP and API for any AI.

Talk to your business
StartAI chat, the daily AI brief and StartAI Radio.

Sell online
Your shop, website and bookings, with delivery and payments.

See your business
Category dashboards, forecasts and the Business Advisor.

Work anywhere
Web, Android, Windows and macOS, with offline sync.

Stay compliant
ZATCA Phase 2 e-invoicing and compliant POS.

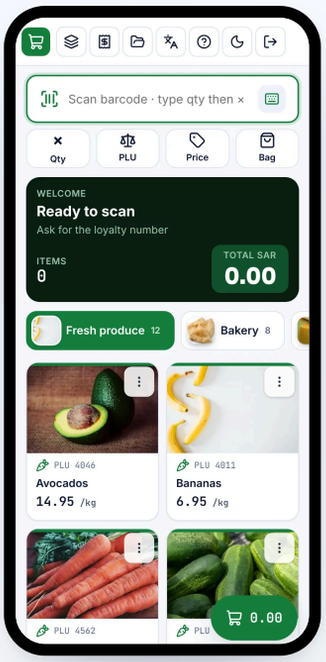
Run everything in one place
A to Z modules for 100+ business categories.

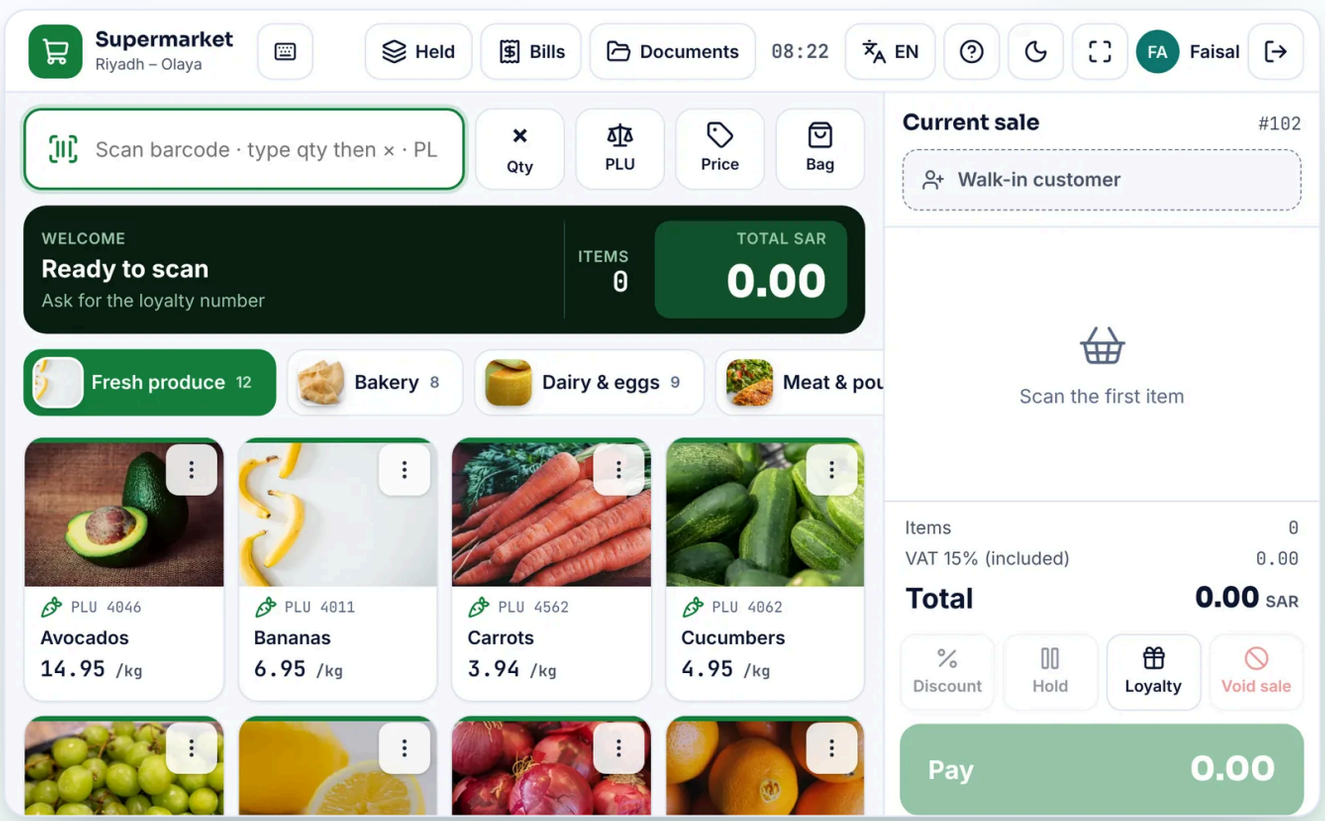
COMPLIANCE

ZATCA Phase 2 e-invoicing, built in.

Every sale, return and note is signed and sent to ZATCA from the screen where you make it, at the till or in the office.

- **Cleared and reported.** Tax invoices are cleared, simplified invoices reported, with the status on every invoice.
- **QR code and signed XML** on every invoice, printed or sent on WhatsApp and email.
- **Bilingual tax invoices** in Arabic and English with your CR and VAT numbers.
- **Offline till.** Keep selling when the internet drops; invoices go to ZATCA when you are back online.
- **VAT 15% reports** ready for your return, plus credit and debit notes.
- **Hijri and Gregorian** dates side by side, and a full Arabic interface.

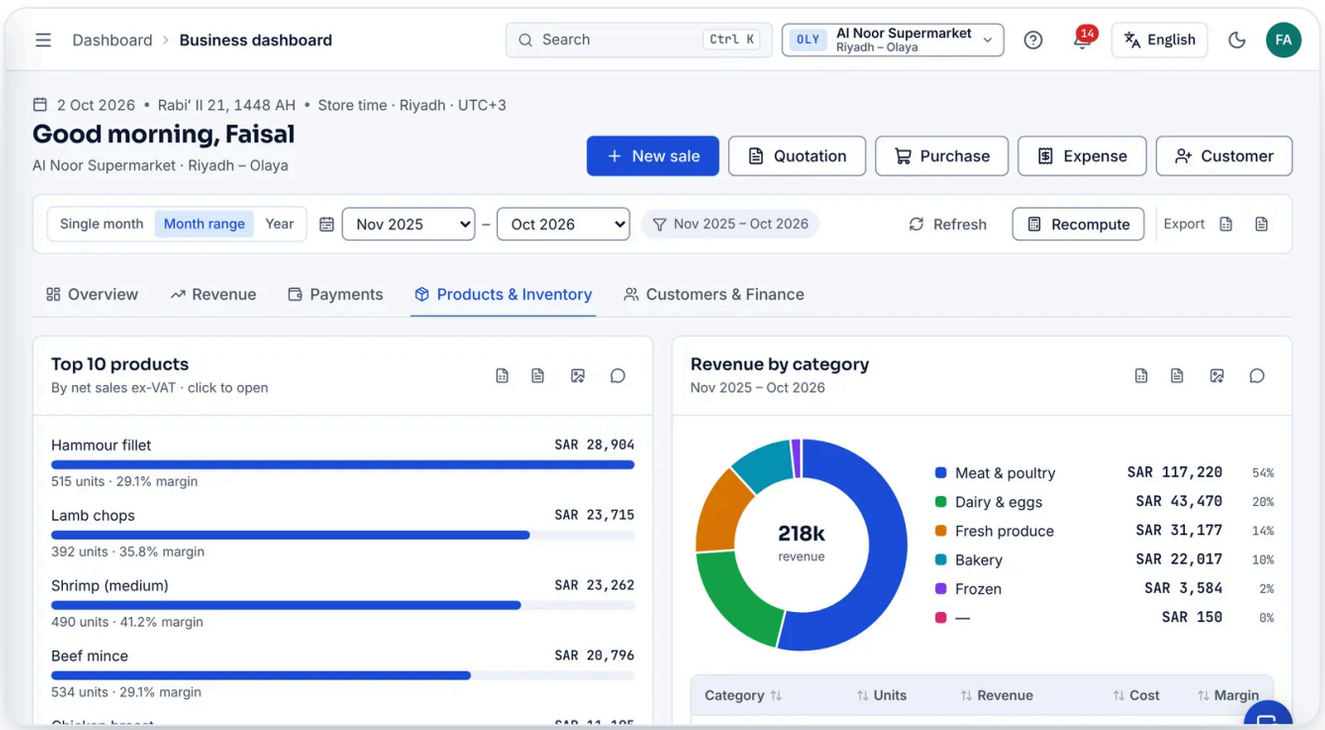




BRANCHES

Every branch, one system.

Jeddah, Riyadh, Madinah or a small town: all your stores share one set of stock, sales, accounts and reports.



- **Shared stock** with live quantities per branch and warehouse.
- **Store-to-store transfers** sent, received and tracked, with the value moved.
- **Branch and group reports:** sales, profit and stock for one store or all of them.
- **Roles per branch** so each cashier and manager sees only what they need.
- **POS on any device:** web, Android, Windows and macOS, with two-way offline sync.

Web | **Android** | **Windows** | **macOS**

YOUR DATA AND AI

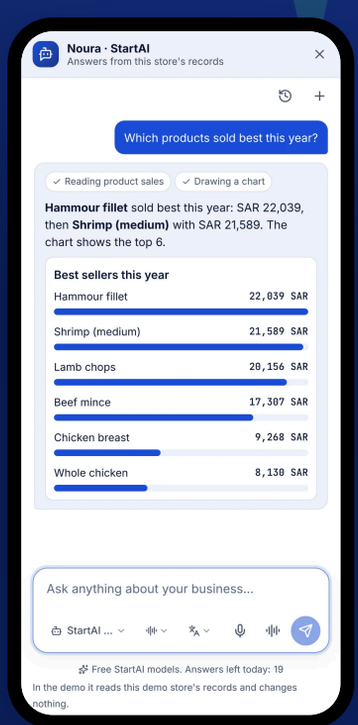
Bring your data in. Then talk to it.

Move off old desktop software

- **Excel and CSV import** for products, customers, vendors, sales and purchases.
- **AI-assisted migration:** with your consent, our desktop agent reads Tally or a custom SQL Server app and maps it into StartERP.
- **Open to any AI** through our MCP server and API.

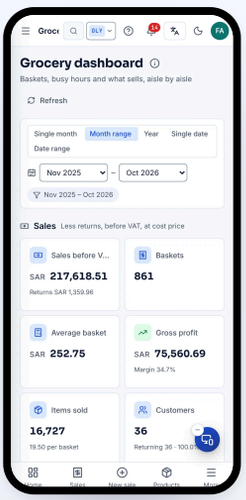
Talk to your business, in Arabic

- **StartAI chat:** ask "what sold best in Yanbu this week?" or tell it to raise a purchase order.
- **AI brief:** a short summary of yesterday, every morning.
- **StartAI Radio:** spoken news about your own sales, stock and targets.



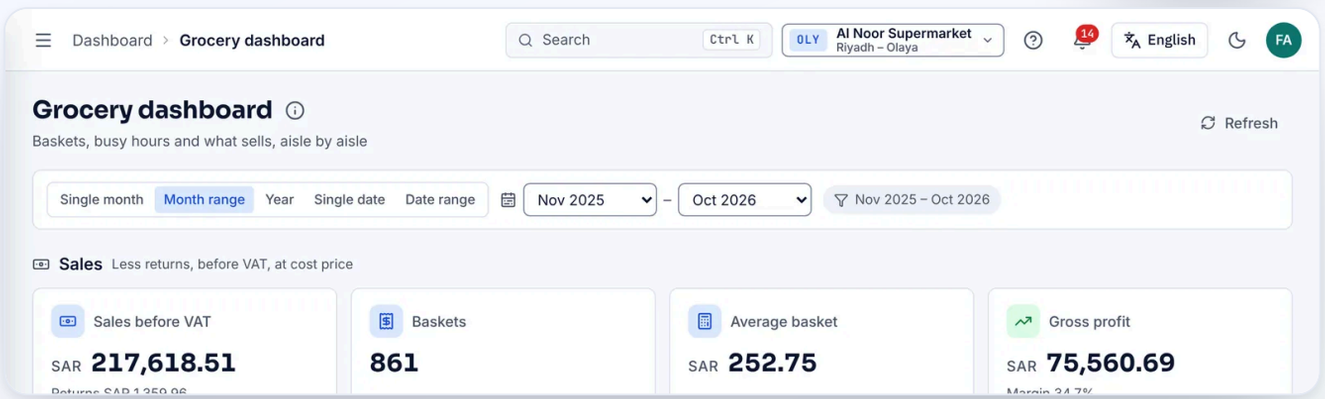
GROW

See your business. Sell online.



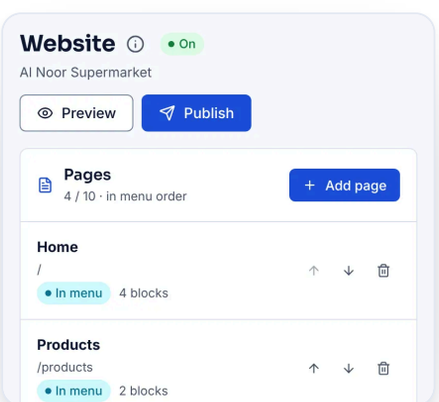
Dashboards made for your trade

A dashboard for your business category, forecasts, and the Business Advisor, which reads your numbers and suggests what to do next.



Your own online shop

- **Shop and website** on your own name, in Arabic and English, fed by the same stock.
- **Pay on delivery, at the counter or by card** through Tap, paid to your own bank account.
- **Delivery partners** and bookings for service businesses.



MADE FOR YOUR TRADE

100+ business categories, each with its own screens.

Your POS, forms, reports and dashboard use the words and fields of your trade. Modules you do not need stay out of the way.

Grocery & supermarket · Café & coffee shop · Restaurant · Bakery · Pharmacy · Clinic & dental · Salon & barber · Gym · Trading & wholesale · Industrial supply · Car showroom · Auto repair · Car rental · CCTV & IT · Hotel & apartments · Fashion & abayas · Electronics · Construction · Drinking water · Paint & building · and 80+ more

ALREADY RUNNING IN SAUDI STORES

6
store branches

3
Saudi businesses

4
cities: Jeddah, Madinah, Yanbu, Umluj

Pilot customers in trading and industrial supply, issuing ZATCA Phase 2 e-invoices every day.

Switch in three steps

01
See it
Open the demo store for your trade, or book a free demo.

02
Move in
We bring your products, customers, balances and history across.

03
Go live
Sell on day one, in every branch, online and offline.

StartERP

AI BUSINESS OS

See StartERP running in your trade.

Book a free demo in Jeddah or online, or open the demo store for your business category now.

Book a free demo

Scan to try the demo store

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Jeddah, Saudi Arabia · Founded in Jeddah in 2026.