StartERP

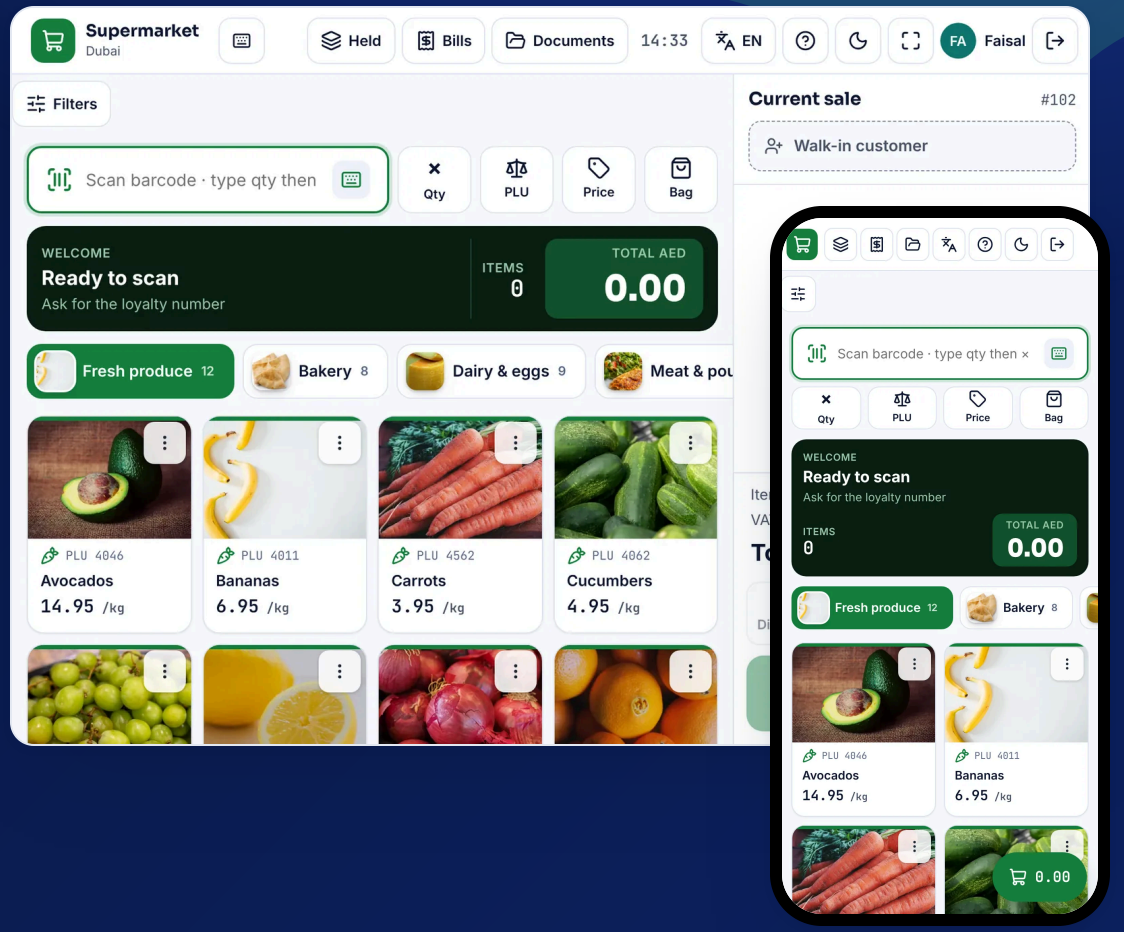
AI BUSINESS OS

One AI business OS for every branch.

StartERP moves your business off old desktop software, runs every branch on one platform and lets you talk to your own data.

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Jeddah, Saudi Arabia



THE PROBLEM

Two problems hold SMEs back

Your data is locked in desktop software

Many UAE SMEs still run offline desktop apps. Years of sales, stock and customers sit on one PC, out of reach of the owner and of AI.

Every branch runs its own software

Separate, unlinked systems mean no shared stock, sales or accounts, and no easy transfers between stores.

The result: decisions without figures, stock nobody can see, and AI that cannot reach your data.

THE SOLUTION

StartERP: one AI business OS

Unlock your unused data

Excel import or AI migration agent, then MCP and API for any AI.

Talk to your business

StartAI chat, the daily AI brief and StartAI Radio.

Sell online

Your shop, website and bookings, with delivery and payments.

See your business

Category dashboards, forecasts and the Business Advisor.

Work anywhere

Web, Android, Windows and macOS, with offline sync.

Stay compliant

UAE VAT invoices, VAT 201 return and FTA Audit File.

Run everything in one place

A to Z modules for 100+ business categories.

Open to any AI

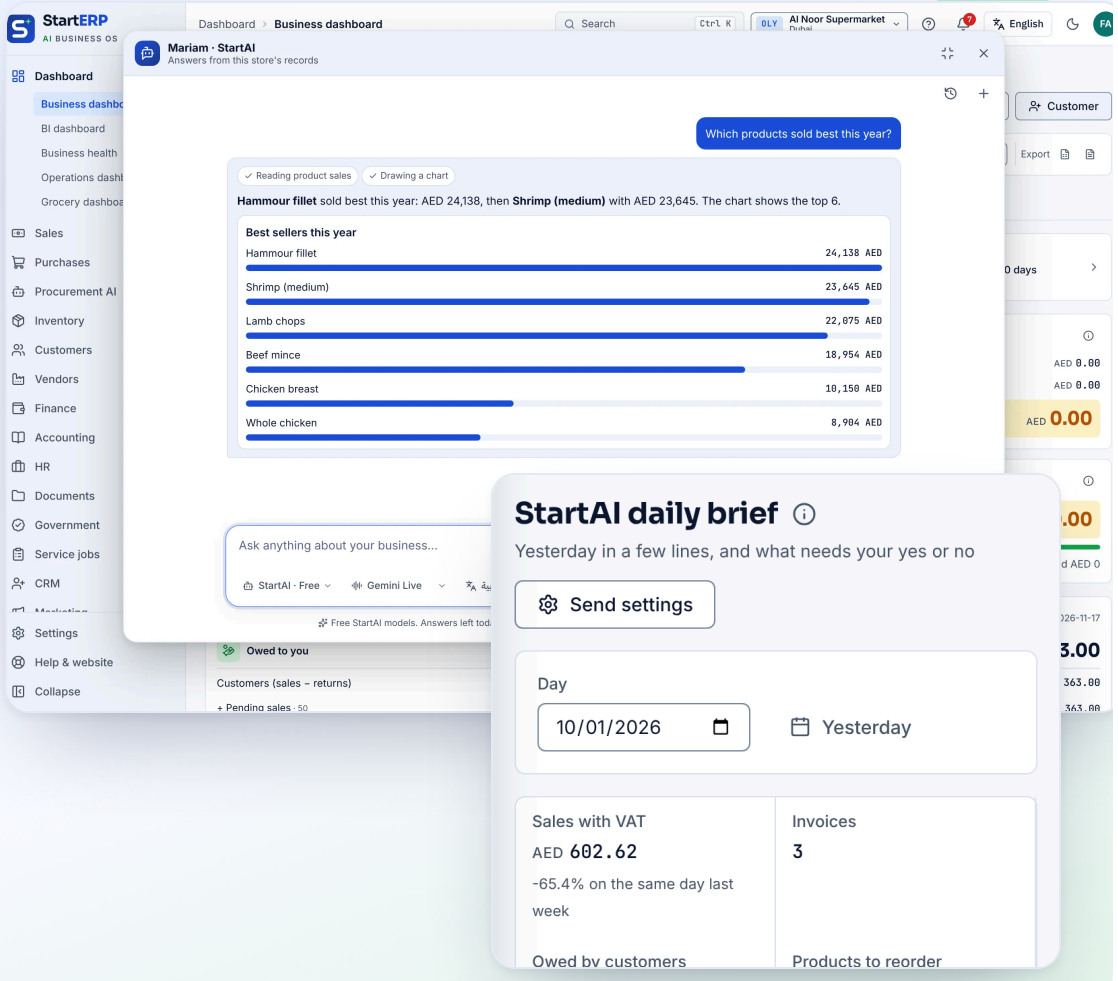
An MCP server and API let StartAI, or any agent you choose, work with your data.

STARTAI

Talk to your business.

Ask in your own words and your own language. StartAI answers from your live data and does the work for you.

- Chat: ask about sales, stock, dues or VAT and get the answer with the figures
- Actions: create records, approve and report just by asking
- AI daily brief: yesterday in a few lines, and what needs your yes or no
- StartAI Radio: spoken bulletins of your stores' latest news

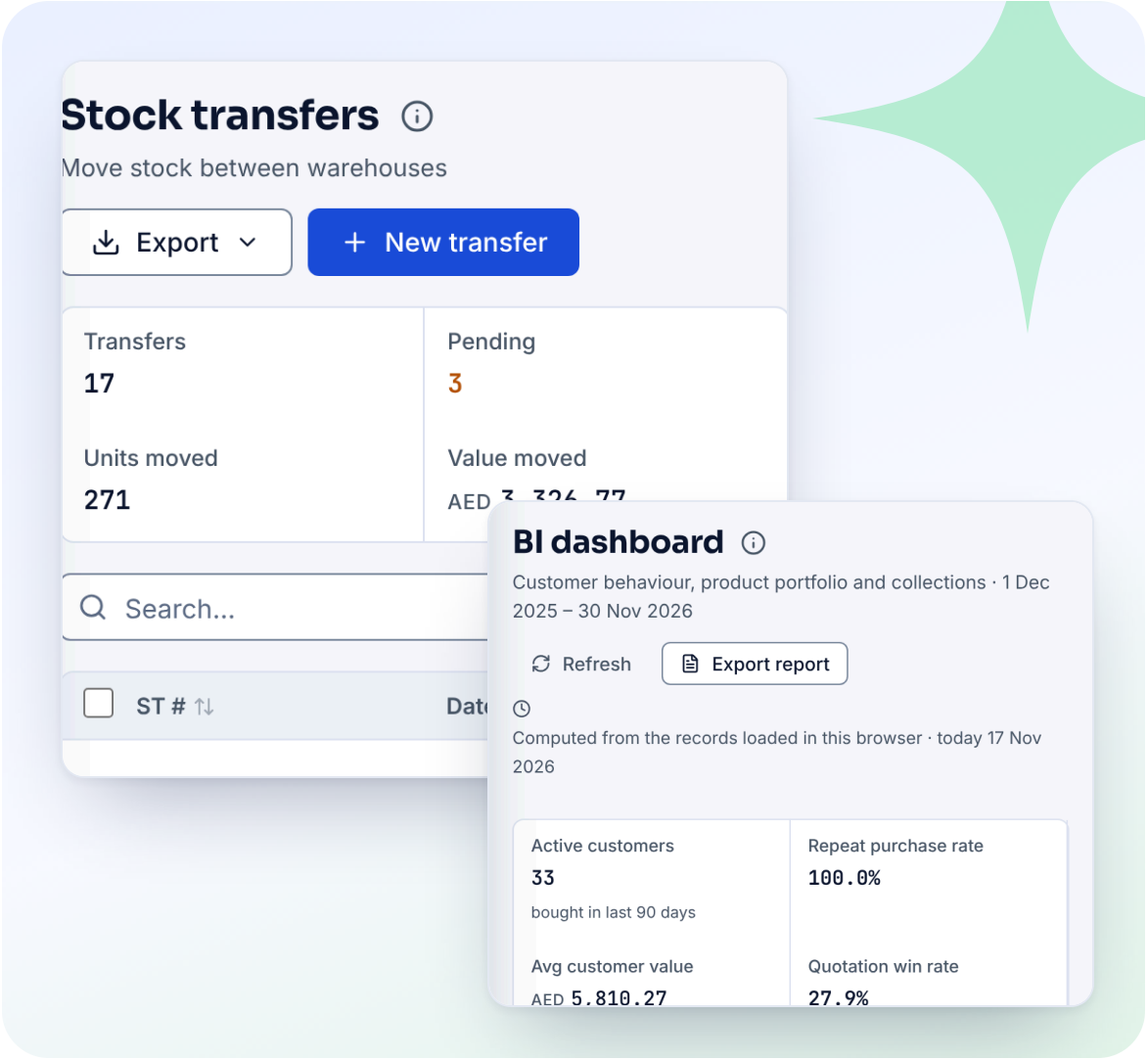


MULTI-BRANCH

Every branch on one platform.

Stop running a separate system in each shop. Share stock, sales, accounts and reports, and move stock between stores.

- One login for every branch, with each store's own staff and roles
- Shared products, prices and customers, with stock kept per branch
- Store-to-store transfers with a record of every unit moved
- Combined and per-branch reports, VAT and accounts

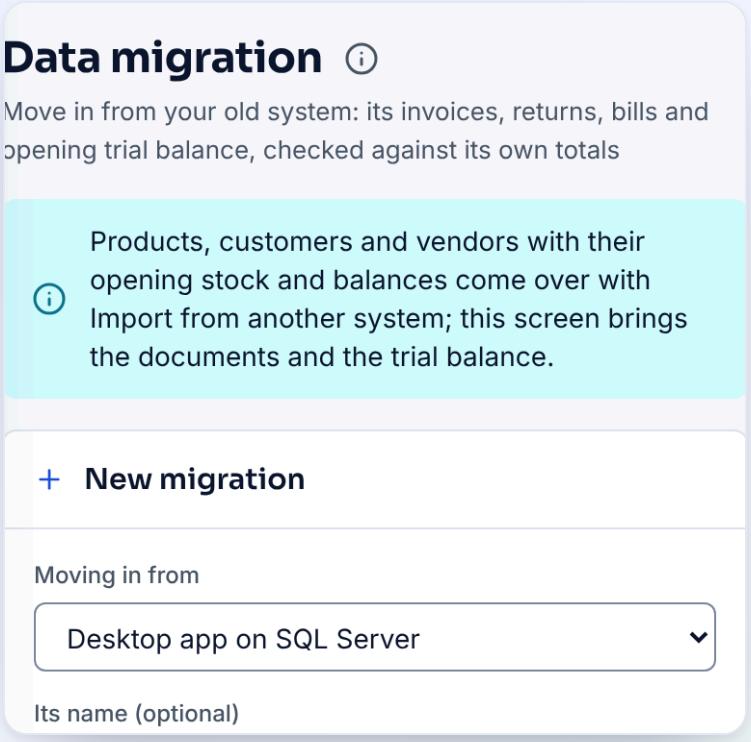


DATA MIGRATION ADD-ON

Bring your old system's data with you.

Leave the desktop app, keep the history. StartERP moves products, customers, vendors, balances and documents in, and checks them against your old totals.

- Excel and CSV import with ready sample files for every list and document
- AI migration agent for desktop apps on SQL Server and for Tally, run with your consent
- Opening stock and trial balance checked against the old system's own totals
- Your data opened to StartAI or any AI agent through MCP and API

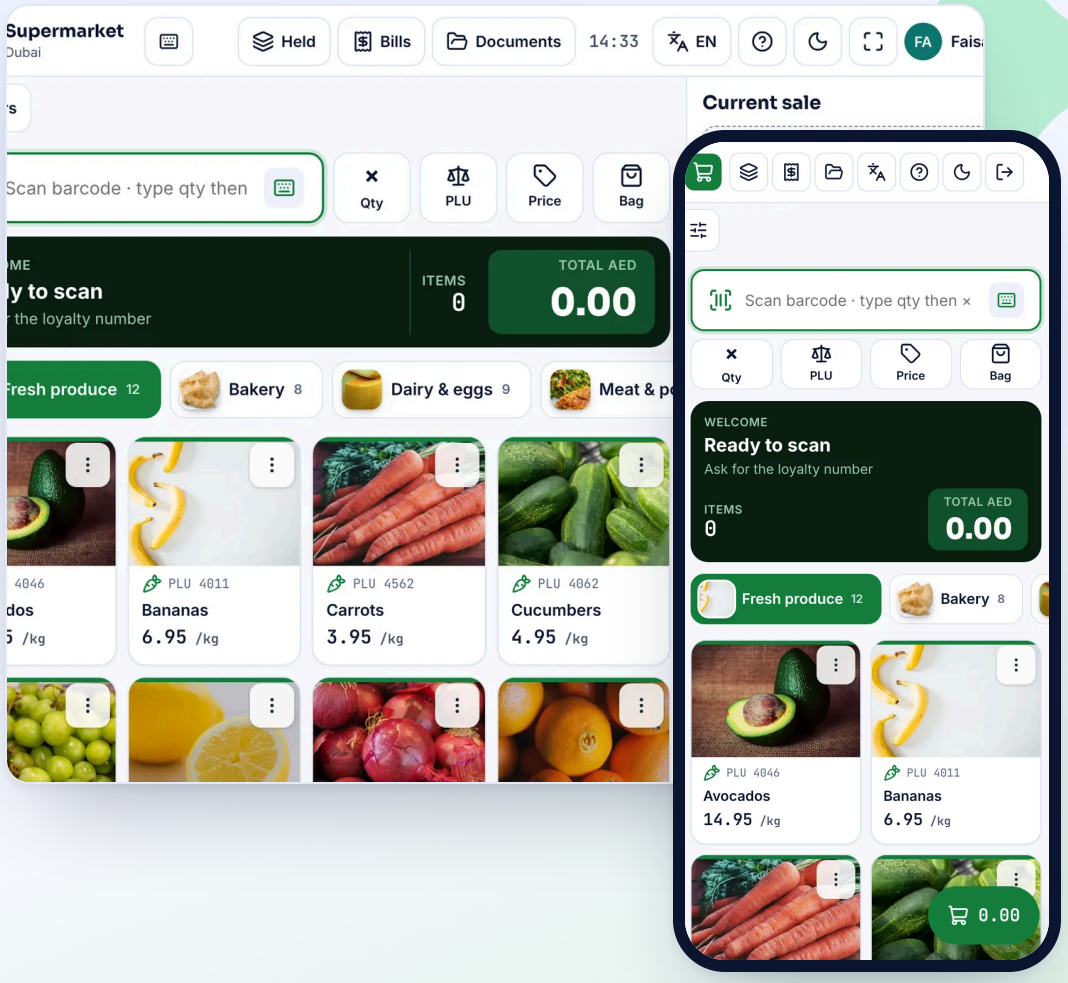


POS & UAE VAT

A fast, compliant till that works offline.

Sell from a tablet, phone or PC with real product pictures, and print FTA-compliant tax invoices with your TRN.

- Tax invoices with your TRN and VAT at 5% on every line
- VAT 201 return and FTA Audit File (FAF) ready to file
- Keeps selling without internet and syncs both ways later
- Tills for 100+ trades: grocery, café, restaurant, pharmacy, salon and more

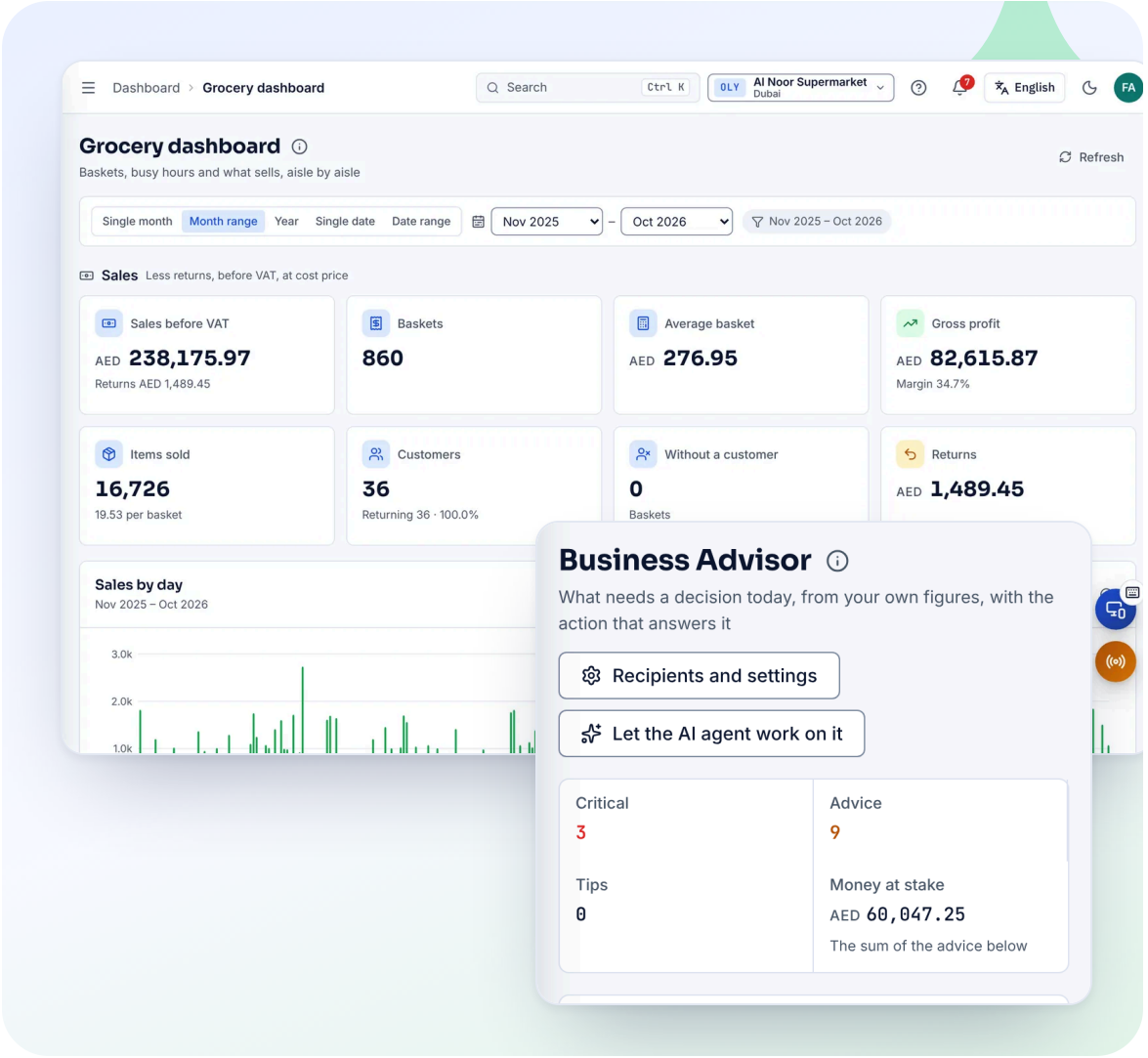


DASHBOARDS & BUSINESS ADVISOR

See your whole business at a glance.

Dashboards built for your category, and an advisor that turns your own figures into decisions.

- A dashboard made for your trade, from grocery to clinic to car showroom
- Sales, margin, baskets, payments and stock in rich charts
- Business Advisor: what needs a decision today, and the money at stake
- BI dashboards and forecasts across every branch

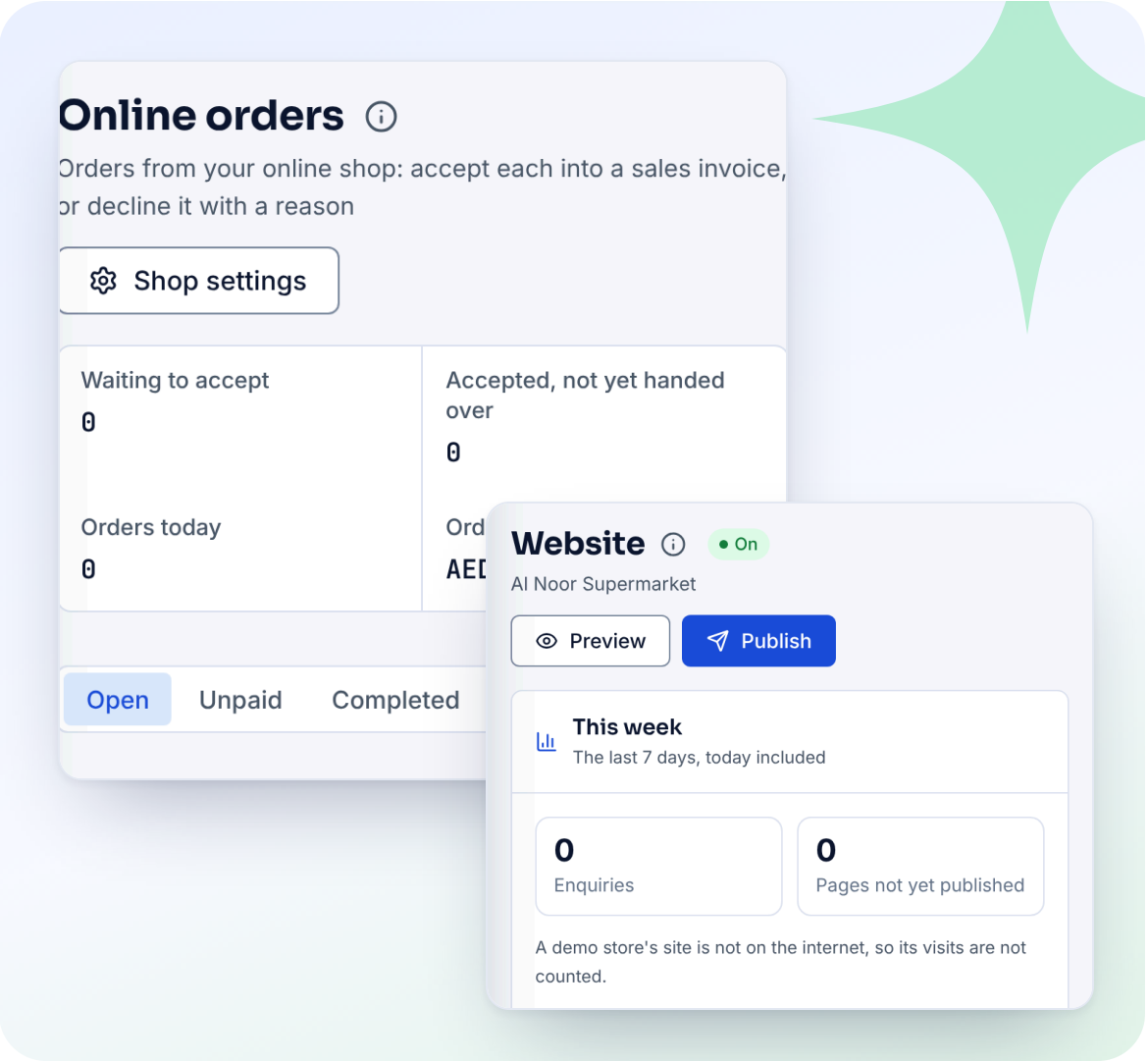


E-COMMERCE ADD-ON

Open your online shop.

A shop, website and bookings made for your trade, connected to the same stock and accounts as your counter.

- Online orders arrive as sales invoices by themselves
- Your own website with pages and menus, published in one click
- Delivery partners and card payments built in
- Pay on delivery or at the counter



FOR EVERY TRADE, ON EVERY DEVICE

Made for your trade, wherever you work

100+
business categories

7-in-1
data, AI, shop, dashboards, apps, compliance, ERP

4
platforms: web, Android, Windows, macOS

VAT 5%
FTA tax invoices, VAT 201 and FAF

Grocery & supermarket
Café & coffee shop
Restaurant
Bakery
Pharmacy
Clinic & dental
Salon & barber
Gym
Trading & wholesale
Industrial supply
Car showroom
Auto repair
Car rental
CCTV & IT
Hotel & apartments
Fashion & boutique
Electronics
Construction
Toy & baby shop
and 80+ more

GETTING STARTED

Already running in Gulf stores

6
store branches

3
businesses

4
cities in Saudi Arabia

Pilot customers in trading and industrial supply in Saudi Arabia. UAE stores get the same platform, with UAE VAT and prices in AED.

1

See it

Open the demo store for your trade, or book a free demo.

2

Move in

We bring your products, customers, balances and history across.

3

Go live

Sell on day one, in every branch, online and offline.

StartERP

AI BUSINESS OS

Book a free demo

We'll show you StartERP on a business like yours, and bring your old data across.

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starterp.org

Try the demo store