StartERP

AI BUSINESS OS

7 things StartERP does for your business

One AI business OS for every branch.

Swipe →

starterp.org

StartERP
AI BUSINESS OS

Unlock your unused data

Move years of records out of old desktop software (.NET and SQL Server apps, Tally) with Excel import or our AI migration agent, then open them to StartAI or any AI agent through MCP and API.

Data migration

Move in from your old system: its invoices, returns, bills and opening trial balance, checked against its own totals

Products, customers and vendors with their opening stock and balances come over with Import from another system; this screen brings the documents and the trial balance.

+ New migration

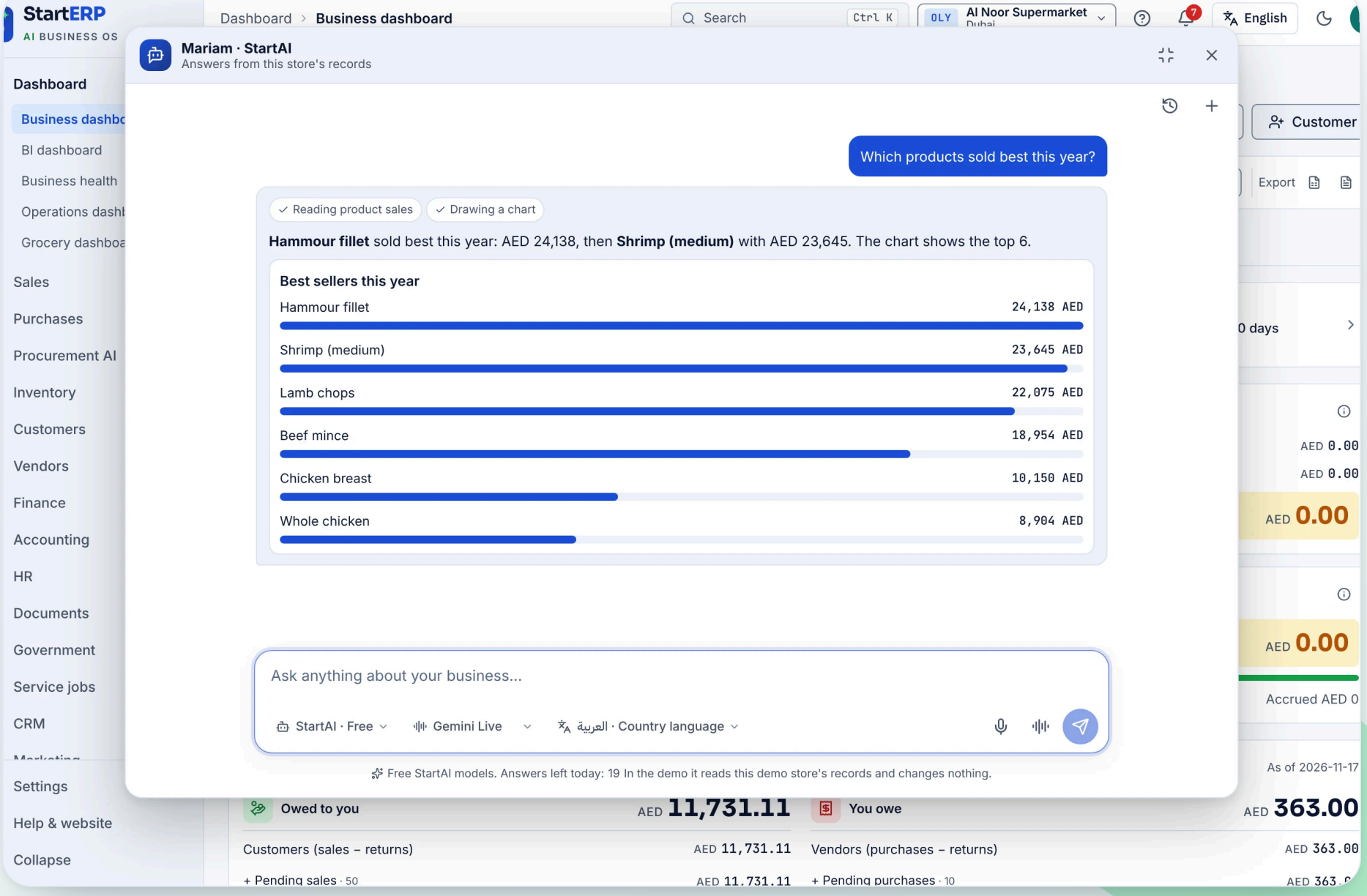
Moving in from

Desktop app on SQL Server

Its name (optional)

Talk to your business

Ask StartAI questions and give it tasks, read the AI daily brief every morning, and hear StartAI Radio read out the latest news from your own stores.



Sell online

Your own online shop, website and bookings, made for your trade, with delivery partners and card payments built in.

Online orders

Orders from your online shop: accept each into a sales invoice, or decline it with a reason

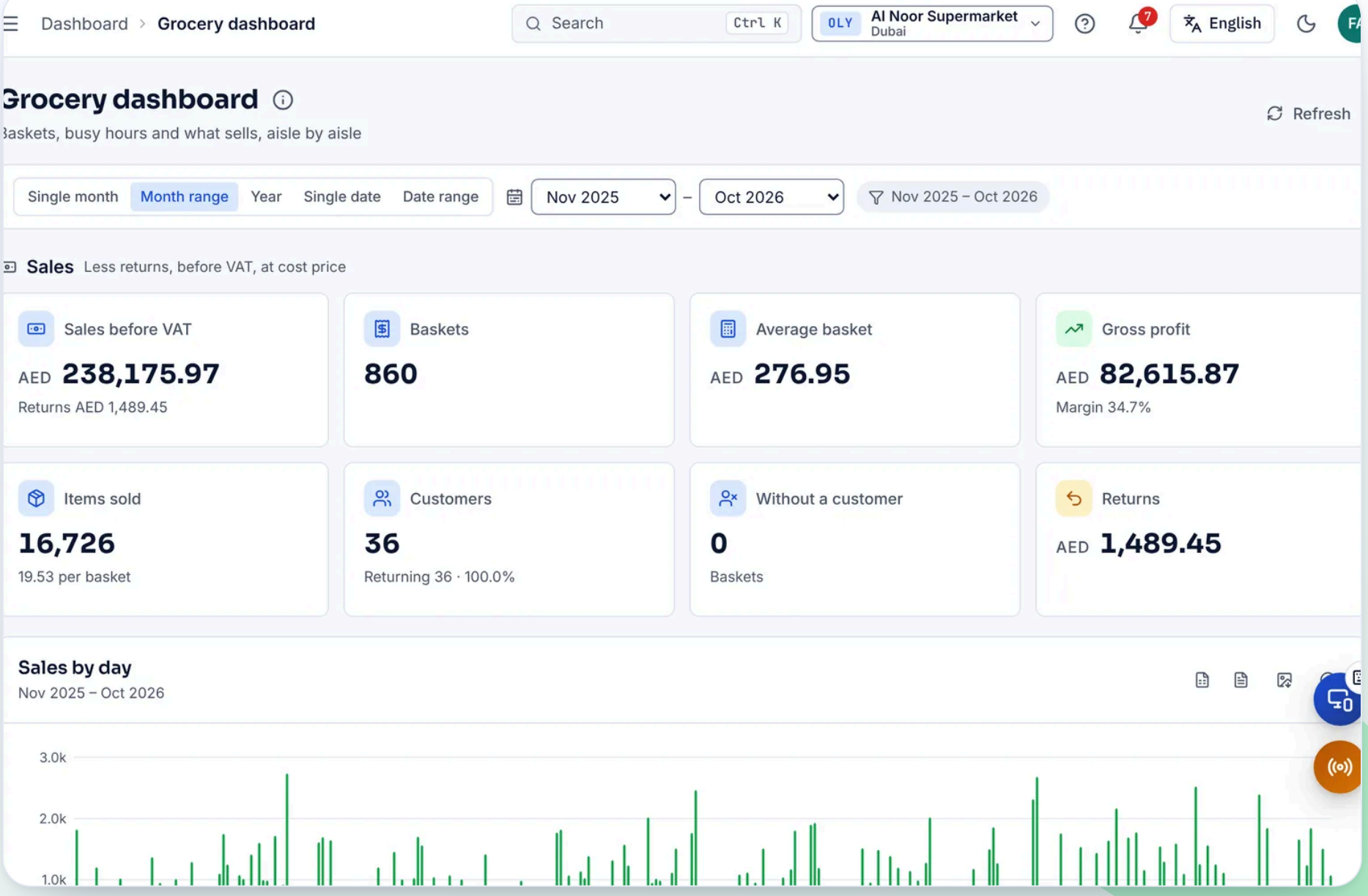
Shop settings

Waiting to accept 0	Accepted, not yet handed over 0
Orders today 0	Ordered today AED 0.00

Open | Unpaid | Completed | Declined or cancelled

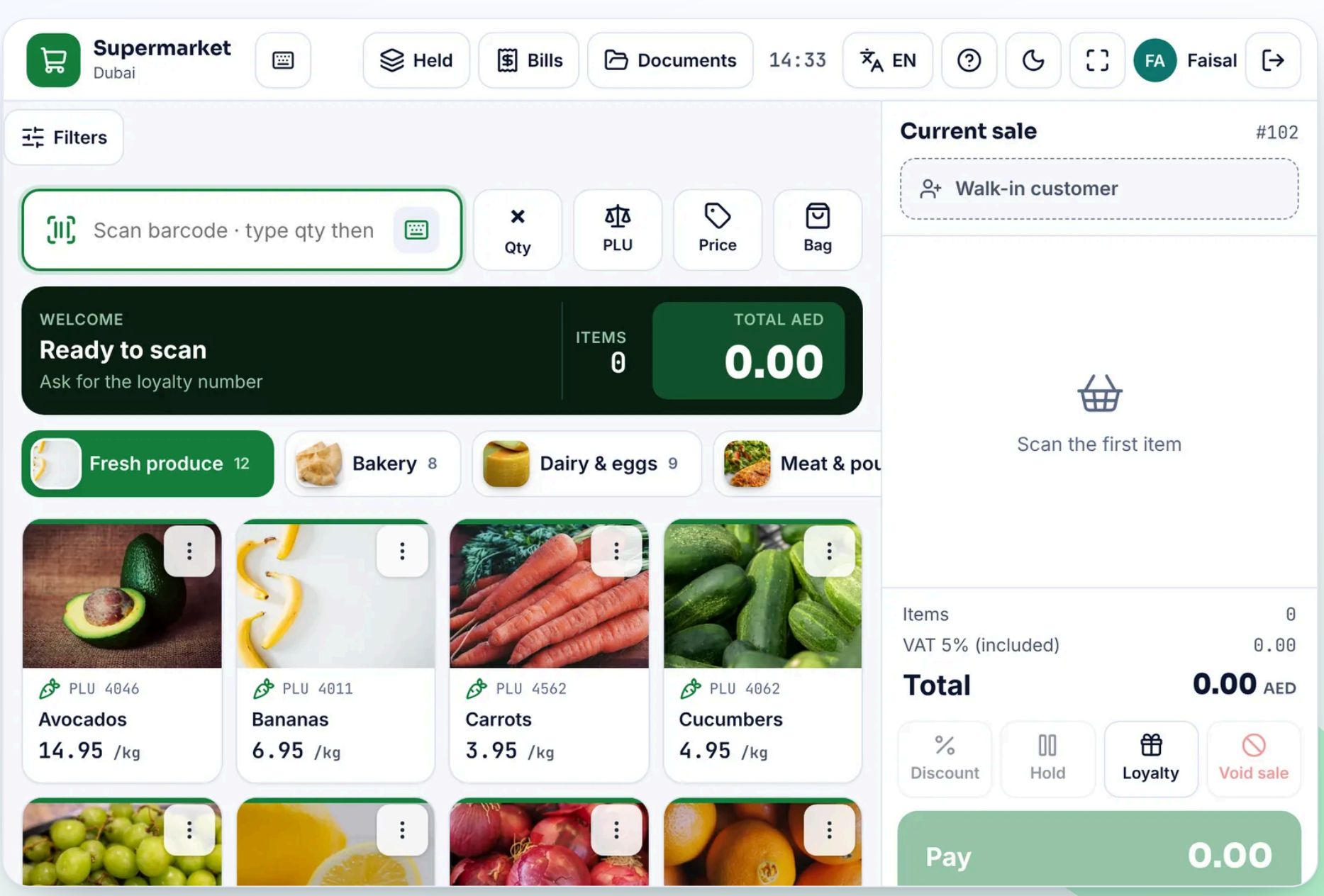
See your business

Dashboards made for your category, with rich charts, forecasts and a Business Advisor that tells you what needs a decision today.



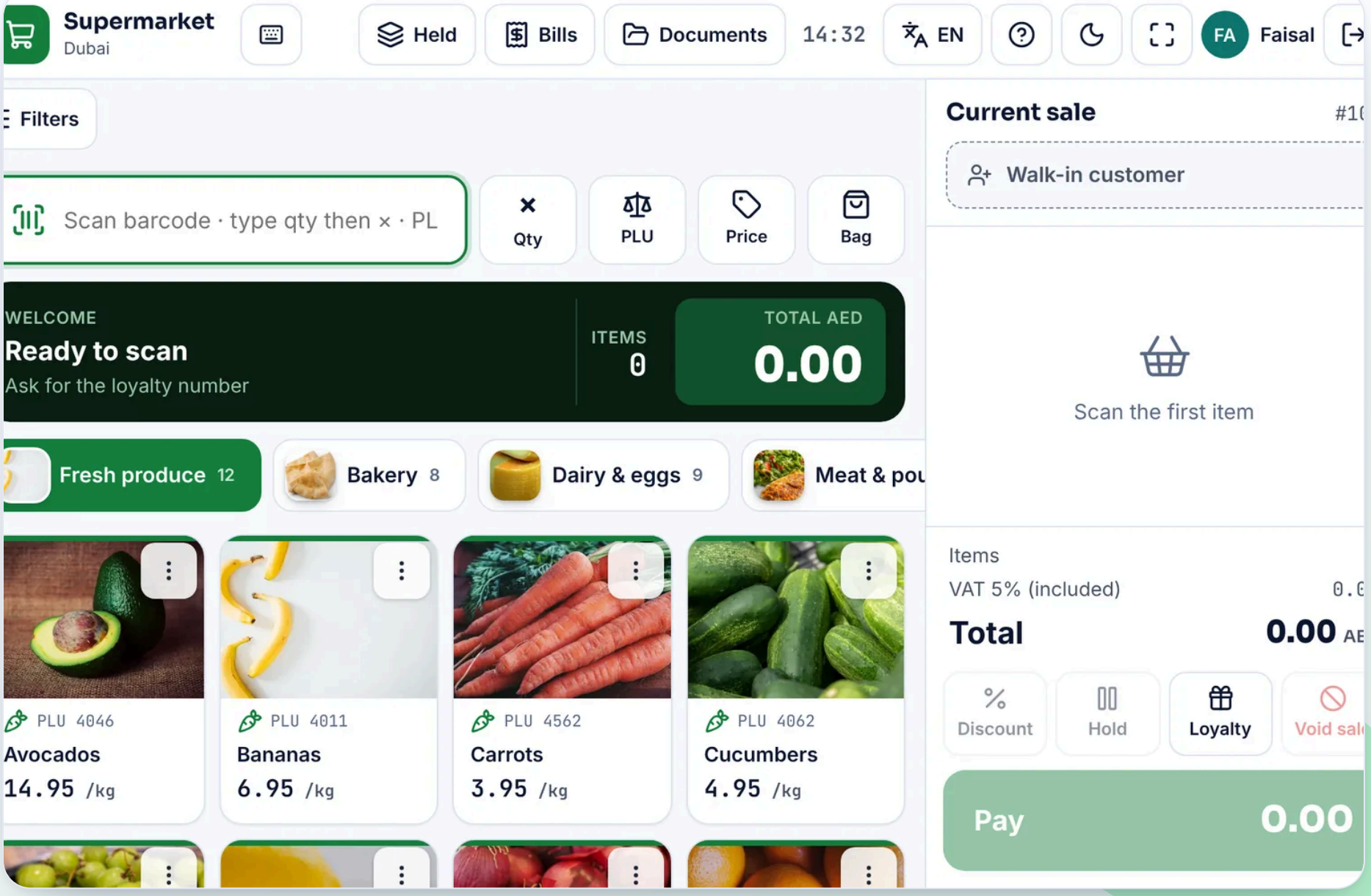
Work anywhere

Web, Android, Windows and macOS apps. Keep selling offline; everything syncs both ways when you are back online.



Stay compliant

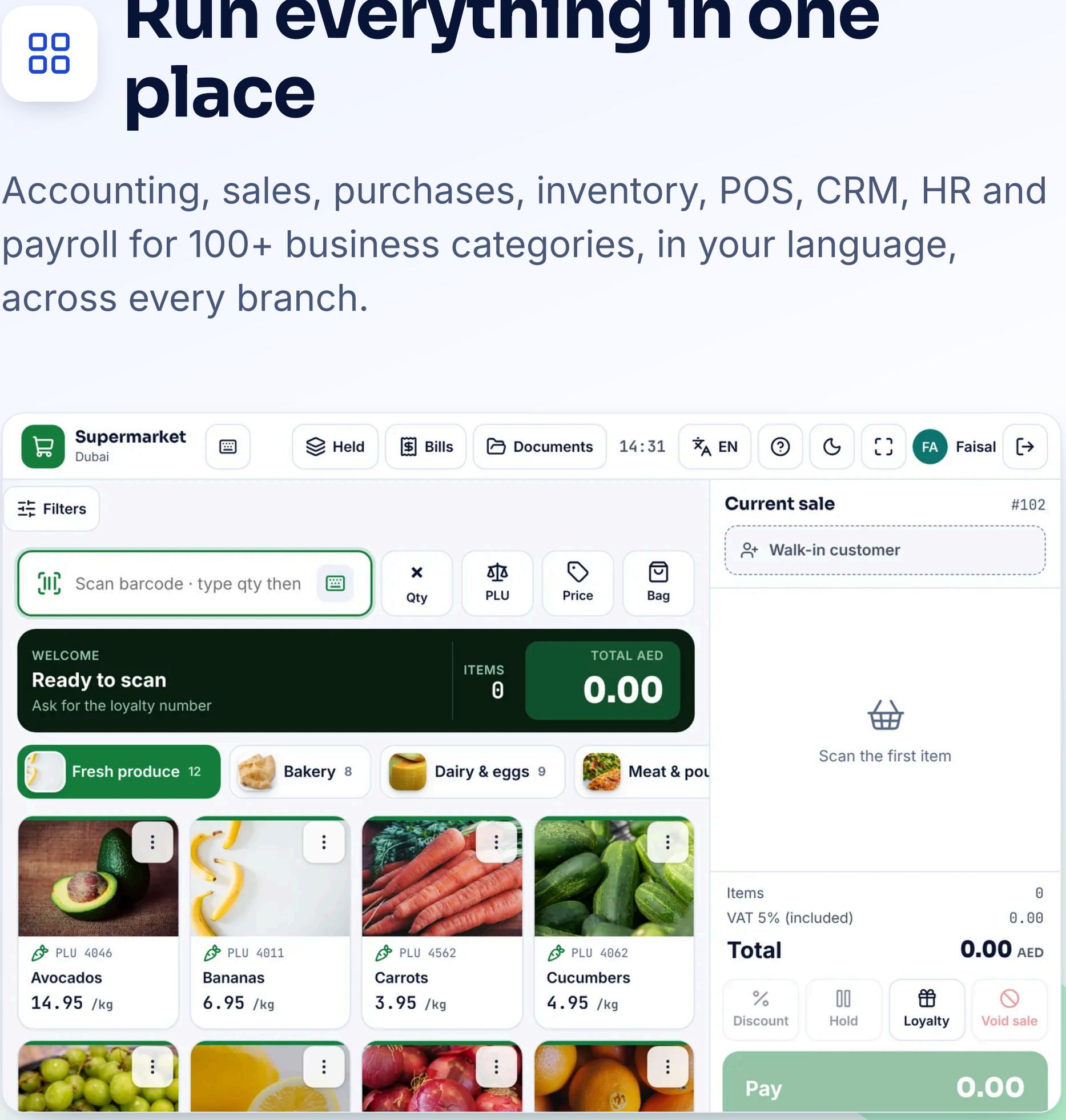
FTA-compliant tax invoices with your TRN and VAT at 5%, the VAT 201 return and the FTA Audit File, and the right tax files in every country we serve.



StartERP
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Run everything in one place

Accounting, sales, purchases, inventory, POS, CRM, HR and payroll for 100+ business categories, in your language, across every branch.



StartERP
AI BUSINESS OS

Already running in Gulf stores

6 store branches

3 businesses

4 cities in Saudi Arabia

Pilot customers in trading and industrial supply in Saudi Arabia. UAE stores get the same platform, with UAE VAT and prices in AED.

StartERP

AI BUSINESS OS

Book a free demo

We'll show you StartERP on a business like yours, and bring your old data across.

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Try the demo store