SOUND FAMILIAR?

01

Your data is locked in desktop software

Many UAE SMEs still run offline desktop apps. Years of sales, stock and customers sit on one PC, out of reach of the owner and of AI.

02

Every branch runs its own software

Separate, unlinked systems mean no shared stock, sales or accounts, and no easy transfers between stores.

StartERP fixes both, in one place.

StartERP
AI BUSINESS OS

Scan to try the demo store

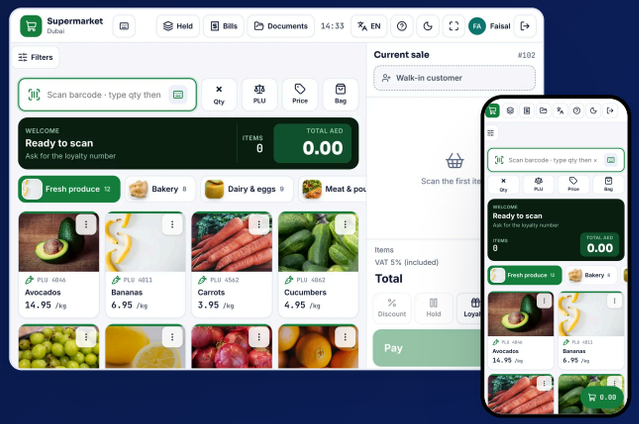
+966 50 197 1075
sirin@starterp.org
starterp.org
Jeddah, Saudi Arabia

Founded in Jeddah, 2026.

StartERP
AI BUSINESS OS

One AI business OS for every branch.

StartERP moves your business off old desktop software, runs every branch on one platform and lets you talk to your own data.



Book a free demo

WHAT STARTERP DOES

Seven jobs, one system.

Unlock your unused data
Excel import or AI migration agent, then MCP and API for any AI.

Talk to your business
StartAI chat, the daily AI brief and StartAI Radio.

Sell online
Your shop, website and bookings, with delivery and payments.

See your business
Category dashboards, forecasts and the Business Advisor.

100+
business categories

7-in-1
data, AI, shop, dashboards, apps, compliance, ERP

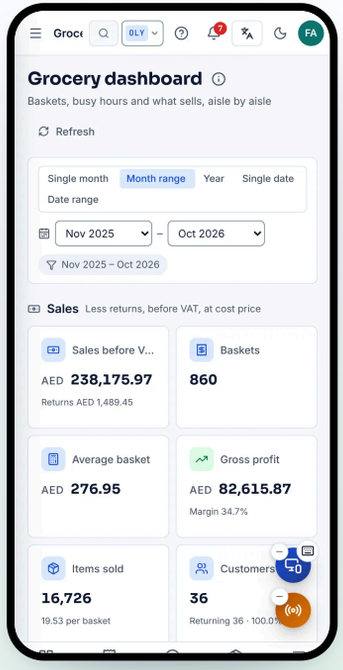
4
platforms: web, Android, Windows, macOS

VAT 5%
FTA tax invoices, VAT 201 and FAF

Work anywhere
Web, Android, Windows and macOS, with offline sync.

Stay compliant
UAE VAT invoices, VAT 201 return and FTA Audit File.

Run everything in one place
A to Z modules for 100+ business categories.



A category dashboard on the phone app.

ALREADY RUNNING IN GULF STORES

6 store branches

3 businesses

4 cities in Saudi Arabia

THREE STEPS TO SWITCH

1. **See it**
   Open the demo store for your trade, or book a free demo.
2. **Move in**
   We bring your products, customers, balances and history across.
3. **Go live**
   Sell on day one, in every branch, online and offline.

Book a free demo

starterp.org